



**The Southeastern Horticultural Society Presents**  
***In Tune With Blooms***  
**The 24th Annual Southeastern Flower Show**  
***Show to run February 25-27, 2011, at the Cobb Galleria Centre***

**Atlanta (May 2010)** Mark your calendars for the 24th Annual Southeastern Flower Show, scheduled for February 25-27, 2011, at Cobb Galleria Centre. This popular Show is a major floral and gardening event for metropolitan Atlanta and the Southeast.

This year's theme "*In Tune With Blooms*" offers something for everyone. Show Chairmans, Mary and Felton Norwood promise that their 2,000 volunteer staff is working hard to create an outstanding show, and the timing will be perfect for those who are ready to enjoy the beauty of gardens, flowers and horticulture in February. Kate Chura, executive director of the Southeastern Horticultural Society adds that the proceeds from the Flower Show support the Southeastern Horticultural Society's educational programs, community outreach and environmental awareness efforts.

The 24<sup>th</sup> Southeastern Flower Show opens Friday, February 25, 2011 and closes Sunday, February 27<sup>th</sup> at the Cobb Galleria Centre located at Two Galleria Parkway in the Northwest Atlanta area between I-75 and I-285. Show hours are 10 AM to 8 PM Friday and Saturday, and 10 AM to 6 PM on Sunday.

**2011 Flower Show "In Tune with Blooms" at the Cobb Galleria Centre**  
**Friday-Sunday, February 25 -27 2011**

Mary and Dr. Felton Norwood	Flower Show Chairs
Coach Vince Dooley	Honorary Chair
Robert Balentine Society	President of the Board of Directors, Southeastern Horticultural
Marsha Webb	Southeastern Flower Show Administrative Chair
Kate Chura	Executive Director, Southeastern Horticultural Society

## **Ticket Prices**

(6% sales tax included)

Advance Tickets: \$15

General Admission Tickets: \$18

Student & Youth Tickets (graduate school - ID required): \$7

(Children in Kindergarten and under admitted free)

Senior Citizen Tickets at Door (65 or older with ID): \$15

Twilight Tickets (Admission after 4 p.m. Friday-Saturday - no coupons apply): \$14

Group Tickets (15 or more sold in advance): \$14

All Access Tickets (entry any/every day): \$35

Southeastern Horticultural Society Members: FREE (based upon membership level)

## **About the Southeastern Horticultural Society**

The Southeastern Horticultural Society (SHS) is a nonprofit membership organization dedicated to promoting the knowledge, art and enjoyment of horticulture throughout the Southeastern United States (including Alabama, Florida, Georgia, North Carolina, South Carolina and Tennessee) through community outreach, education, events and resource sharing.

Visit [www.sehort.org](http://www.sehort.org) for additional information about the Flower Show and the Southeastern Horticultural Society.