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**The Southeastern Horticultural Society Presents**  
*Discover the Beauty of Green*  
**The 23rd Annual Southeastern Flower Show**  
*Show to run February 4-6, 2010, at the Cobb Galleria Centre*

**Atlanta (DECEMBER 2009)** Mark your calendars for the 23rd Annual Southeastern Flower Show, scheduled for February 4-6, 2010, at Cobb Galleria Centre. This popular Show is a major floral and gardening event for metropolitan Atlanta and the Southeast.

This year's theme "*Discover the Beauty of Green*" offers something for everyone. Show Chairman, Emily Johnson promises that her 2,000 volunteer staff has created an outstanding show, and the timing will be perfect for those who are ready to enjoy the beauty of gardens, flowers and horticulture in February. Kate Chura, Executive Director of the Southeastern Horticultural Society adds that the proceeds from the Flower Show support the Southeastern Horticultural Society's educational programs, community outreach and environmental awareness efforts.

The show is designed to engage attendees on many levels:

- Inspiring landscape gardens, large and small,
- EcoBright: a program dedicated to promoting sustainable landscapes and lifestyles through environmentally wise horticulture and organic gardening
- Artistic Floral Interpretations
- Garden Design that will combine elements of horticulture, and landscape design using Doors, Gazebos and small Water Gardens
- Horticulture that will "Go for the Green" and challenge gardeners to show off their favorite plants

- Photography that will capture landscapes, flowers, water features and all things green
- Discovery Gardens that will showcase education gardens created by nonprofit organizations
- Children's Education that will feature a wide variety of green-living activities and entertainment including arts, crafts, floral arranging and a puppet show
- Featured Speakers include New York floral designer Renny Reynolds, horticultural and gardening notables Dr. Mike Dirr, Ryan Gainey, Walter Reeves and P. Allen Smith, along with well-known chefs and some of Atlanta's best floral designers
- Entertainment Stage includes opera, jazz, and popular music performances throughout the Show
- The ever-popular SFS Marketplace

The 23<sup>rd</sup> Southeastern Flower Show opens Thursday, February 4, 2010 and closes Saturday, February 6th at the Cobb Galleria Centre located at Two Galleria Parkway in the Northwest Atlanta area between I-75 and I-285. Show hours are 10 AM to 8 PM.

### **About the Southeastern Horticultural Society**

The Southeastern Horticultural Society (SHS) is a nonprofit membership organization dedicated to promoting the knowledge, art and enjoyment of horticulture throughout the Southeastern United States (including Alabama, Florida, Georgia, North Carolina, South Carolina and Tennessee) through community outreach, education, events and resource sharing.

Tickets for the Opening Night Party may be purchased from the Show Office.  
404-351-1074

Visit [www.sehort.org](http://www.sehort.org) for tickets and further information about the Show and the Southeastern Horticultural Society.