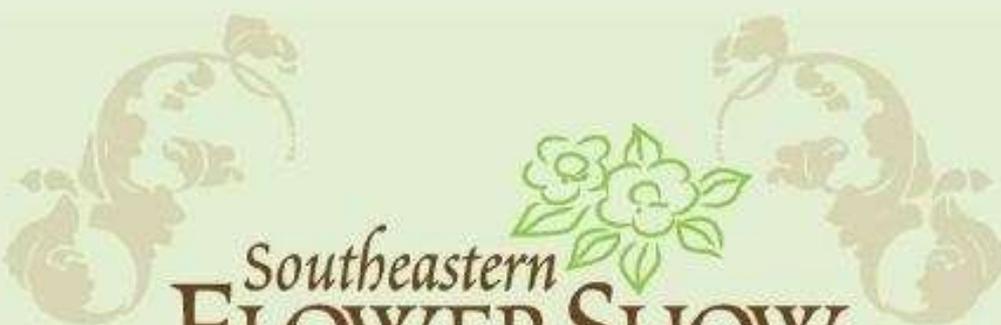


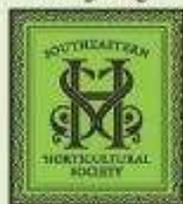
2013 EXHIBITOR'S GUIDE



Southeastern
FLOWER SHOW
& **ANTIQUES**

25 YEARS
*What's Old
is New Again*

Benefiting



25th SOUTHEASTERN FLOWER SHOW 2013 EXHIBITOR'S GUIDE

What's Old is New Again

Friday, March 15, Saturday, March 16, Sunday, March 17, 2013

Cobb Galleria Centre

Two Galleria Parkway
Atlanta, GA 30339

GENERAL INFORMATION

TICKETS

(6% sales tax included)

Advance Tickets (sold through March 13, 2013)	\$18
General Admission Tickets	\$21
Youth Tickets (1 st Grade through 12 th grade)..... (Children Kindergarten and under admitted free)	\$ 9
Senior Citizen and College Students Tickets (65 or older with ID, students with ID)	\$18
Twilight Tickets (Admission after 4:00 p.m. Friday-Sunday – no coupons apply)	\$16
Group Tickets (15 or more sold through March 13, 2013).....	\$17
All Access Tickets (entry any/every day).....	\$45
Southeastern Horticultural Society Member (one entry per Show):.....	FREE

Advance tickets may be purchased at www.sehort.org

HOURS

Friday, March 15	9:00 a.m. – 8:00 p.m.
Saturday, March 16	9:00 a.m. – 8:00 p.m.
Sunday, March 17	9:00 a.m. – 3:00 p.m.

Southeastern Horticultural Society

1705 Commerce Drive, N.W., Atlanta, GA 30318

Phone: 404-351-1074 Fax: 404-351-1075

www.sehort.org

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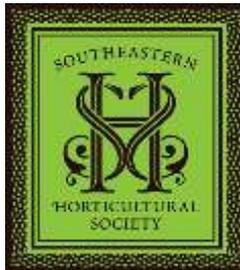
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Please note: The information in this Exhibitor's Guide was accurate at press time, but changes may have occurred since its publication. Please check www.sehort.org for updates.



SOUTHEASTERN HORTICULTURAL SOCIETY MISSION STATEMENT

The Southeastern Horticultural Society is a nonprofit membership organization dedicated to promoting the knowledge, art, and enjoyment of horticulture throughout the Southeastern United States. The crown jewel of the SHS is the presentation of the annual Southeastern Flower Show, with the goal of being the premier horticultural event in the Southeast and a major cultural event for Metropolitan Atlanta.

**For more information or to join the Southeastern Horticultural Society
visit www.sehort.org**

COME GROW WITH US!

SOUTHEASTERN HORTICULTURAL SOCIETY LEGACY GARDEN

The Legacy Garden is a collaborative gift coordinated by the Southeastern Horticultural Society and, prior to 2008, the Southeastern Flower Show to a deserving organization in the Atlanta community that requests a garden area to meet the program objectives of the organization.

The endeavor began in 1994 as a way to use plant material that was left at the end of the Southeastern Flower Show. In recent years, the Legacy Garden has evolved into a broader collaborative effort among the SHS, the Flower Show's exhibitors, area businesses and others to provide a meaningful garden donation to our annual Legacy Garden beneficiary.

SHS works with the beneficiary to determine its needs and then coordinates a collaborative donation of plants, garden accessories and volunteer labor to help meet those needs.

Hundreds of volunteer hours and thousands of dollars of donated plant material, supplies and accessories go into building each Legacy Garden.

The Legacy Garden installations have been used to beautify the following locations:

- 1994 Amberwood Village, Reynoldstown
- 1995 City Hall East
- 1996 Fourth Ward Neighborhood
- 1997 House of Love and Hope, a foster home for young children
- 1998 The Bridge, a residential treatment center for abused children
- 1999 The Lang-Carson Community Center, Reynoldstown
- 2000 The Samuel L. Jones Boys and Girls Club, Decatur
- 2001 Charles R. Drew Charter School, East Lake Neighborhood
- 2002 Cook Elementary School and C. W. Hill Elementary School, Atlanta Public Schools
- 2003 Historic Oakland Foundation, Oakland Cemetery
- 2004 Historic Oakland Foundation, Oakland Cemetery
- 2005 Winship Cancer Institute, Emory Healthcare (Healing Gardens Project)
- 2006 Wesley Woods Hospital's Horticultural Therapy Garden, Emory Healthcare
- 2007 Shepherd Center's Horticultural Therapy Garden
- 2008 Piedmont Hospital's Byrd Barrier-Free Garden and Infusion Center Deck
- 2009 Skyland Trails South Facility
- 2011 The Frazer Center, Cator Woolford Gardens
- 2013 Shepherd Center's Horticultural Therapy Garden

For more information or questions, please contact 404-351-1074 or info@sehort.org

SOUTHEASTERN FLOWER SHOW HISTORY

Chairman	Theme
Pat Hartrampf	1988 Prelude to Spring
Pat Hartrampf	1989 A Southern View
Mary Morrison	1990 Windows on the World
Sandy Turbidy	1991 Fantasia: An Adventure in Myth, Fable & Fantasy
Caroline Gilham	1992 Presidential Pathways
Ray Thompson	1993 At the Movies
Ann Hill	1994 The Artist's Eye
Sally Hinkle	1995 Celebrations!
Flossie Dodge	1996 Welcome the World with Flowers
Katharine Elsas	1997 Rhythm in Bloom
Joanie Michaels	1998 Come To Your Senses, A Garden Awakening
Pat Tuff	1999 Salute to the Century, A Farewell with Flowers
Sara Jean Burke	2000 Through the Garden Gate
Sharon Flores	2001 Gardens of Poetry & Prose
Cappa Woodward	2002 Garden Treasures
Charlotte Day	2003 Laughter in the Garden
Anna Bradley	2004 Moments in a Southern Garden
Andrea Strickland	2005 English Garden for Southern Lifestyles
Minnie Bob Campbell	2006 The Italian Experience
Denise Caffrey	2007 The French Experience
Nan Henson	2008 "Imagine That!"
Candy Johnson	2009 Passion!
Emily Johnson	2010 Discover the Beauty of Green
Mary and Felton Norwood	2011 In Tune with Bloom

2013 JURIED COMPETITION LEADERSHIP COMMITTEE

SHS/SFS Event Coordinator.....Megan McDuffie....404-351-4003.....mmcduffie@sehort.org
 SHS Vice President for SFS..... Ginny Nickels.....404-626-8152.....virginianickles@aol.com

Artistic Floral Design Division

Chair	Carey Brewer	404-233-1448	careybrewer@mindspring.com
Co-Chair	Amy Peil	404-256-2556	amypeil@comcast.net

Awards

Chair	Audrey McMenamy	404-351-8687	ahmcmenamy@mindspring.com
Awards Advisors	Anna Mershon	404-816-2018	annajm@mindspring.com
	Caroline Gilham	404-355-0245	c.gilham@mindspring.com

Clerks

Co-Chairs	Linda Baird	770-926-5360	bairdlind@comcast.net
	Bil Wycarver	770-609-6567	Billgw@aol.com

Competitive Class

Co-Chairs	Felton Norwood	404-237-4719	felton.norwood@onecallweb.com
	Mary Norwood	404-824-1014	mary.norwood@onecallweb.com

Discovery Division

Co-Chairs	Sara Henderson	404-233-2712	saraahenderson@gmail.com
	Jim Hinkle	404-255-7140	jhinklemd@att.net

Exhibitor's Guide

	Lynne Thomas	404-405-3554	lynney@mindspring.com
	Emily Johnson	770-901-9005	emilyjohnson@comcast.net

Horticulture Division

Chair	Chris Adams	404-695-8210	cadams30041@yahoo.com
Co-Chair	Mary Calhoun	404-350-9780	marychristie23@yahoo.com

Judges

Chair	Terry Waith	404-252-4473	twait@bellsouth.net
Judges Chair Assistant	Barbara Slick	404-352-9899	bbslick@gmail.com
Judges Chair Advisors	Virginia Almand	404-355-0736	valmand@bellsouth.net
	Carolyn Hawkins	770-471-2841	crh9999@comcast.net
Judges Hospitality	Christian Siegenthale	404-432-0960	csiegenthale@brainsurgeryinc.com
	Dale Levert	404-364-0485	dalelevert@comcast.com
Juried Competition IT	Havalyn Hensley	404-252-2903	havalyn@gmail.com

Landscape Division

Co-Chairs	Andrea Strickland	404-502-8945	andreast@bellsouth.net
	Lynne Thomas	404-405-3554	lynney@mindspring.com
Landscape Committee	Bonnie Cicerone	770-437-1079	mombonnie109@aol.com
	Ann Dilts	404-351-3806	anddilts@att.net
Landscape Advisors	Sandy Turbidy	912-638-9557	turbidys@gmail.com
	Nancy Rizor	404-262-3314	nancyrizor@atlantafinehome.com

Photography Division

Co-Chairs	Jennifer Clements	770-333-8753	jenniferwclements@gmail.com
	Maria Mixson	404-355-7778	mariamix@bellsouth.net

Youth Division

Youth Co-Chairs	Virginia Schofield	770-381-1507	roscho@bellsouth.net
	Polly Burson	770-578-9710	pollyburson@gmail.com

GENERAL RULES

Exhibitor agrees to abide by and be governed by conditions set forth below.

1. HOW TO ENTER: Entries may be made by using the Entry Forms provided at the end of this Guide (see pages 39-42). Entries in the Horticulture Division may also be made online at www.sehort.org. Additional Entry Forms may be photocopied, downloaded from the SFS website, or requested by calling 404-351-1074. All entries in the Photography Division must be entered on the website www.sfsphotography.org.

Entries may be mailed or emailed to the **Division Entry Chair**. Do not mail, email or fax entries to the SHS Office. See appropriate Division section of this Guide for Division Entry Chair contact information. Entries will be accepted and acknowledged in the order received until the Division deadline date or until Classes are filled. Please see the appropriate Division Rules for additional entry requirements.

2. GROUP EXHIBITOR OR CO-EXHIBITORS OR SINGLE ENTRIES:

a. Group Entry is an entry made by two or more members of a garden club, plant society, scout troop or other organization. While an entire garden club or other group may plan and work on a group exhibit prior to the Show, a maximum of eight members of the group may work on the Show Floor at a given time installing the exhibit; and only two names may be listed on the Entry Form as contact persons. Only the group name will be listed on the Show Card. Two Exhibitor passes will be given to the group.

Group Entries are permitted in the Artistic Floral Design in designated Classes only; see pertinent Division Rules and/or Class listings for identification of these Classes. Group Entries and Co-Exhibitors are not permitted in the Horticulture Division.

b. Co-Exhibitors Entry can be one Exhibitor or an Exhibitor and Co-Exhibitor, but not more than two people.

c. Single Entry is an entry made by a Single Exhibitor. Classes meeting the standards of National Garden Clubs, Inc. for entering and judging must have Single Exhibitor only.

3. NOVICE CLASSIFICATION: The intent of the Novice Classification is to encourage participation in the Flower Show of new, unseasoned Exhibitors in the Flower Show. The definitions of Novice for specific Divisions are as follows:

a. Single Exhibitor or Co-Exhibitors in the **Artistic Floral Design Division** who have not previously won a Blue or Red ribbon (First or Second place) in any Class of a Design Division at a major flower show.

- Single Exhibitor or Co-Exhibitors Entries: Both must be novices and must be the sole designers of the exhibit.

- Group Entries do not qualify for the Novice Classification.

b. An Exhibitor in the specified Novice classes of the **Horticulture Division** who has not won a Blue or Red ribbon (First or Second Place) in any of the Horticulture Classes at a flower show.

4. PLANT IDENTIFICATION: Correct botanical names are required for each exhibit. Please use the following guide to assist you with proper entry.

Genus: first letter is upper case, all other letters are lower case;

Species, subspecies, form and variety: all letters are lower case;

Hybrid: first letter of each word is upper case, all other letters are lower case;

Cultivar: first letter is upper case, all other letters are lower case, with single quotes;

Common Name: first letter of each word is upper case, all other letters are lower case.

GENERAL RULES(Continued)

10. **EXHIBIT REMOVAL AT END OF SHOW:** The Show closes at 3:00 p.m., Sunday. No part of an exhibit may be removed from the Show Floor until after 3:30 p.m. on Sunday.
11. **SHOW CLOSING:** The Show closes Sunday, March 17, at 3 p.m. No exhibit maybe removed until Sunday at **3:30 p.m.** Removal of exhibits in the Landscape and Discovery Divisions must be in accordance with the rules of those Divisions. **All exhibits must be removed by midnight, Sunday.**
12. SHS is not responsible for items remaining on the Show Floor.
13. **SALES OF MERCHANDISE** are to be conducted during Show hours by Marketplace Exhibitors.
14. **PLANT PRESALES:** Exhibitors in the Landscape and Discovery are allowed to take orders for plants; however, the plants may not be delivered on the Show floor and the exhibit must not become commercial in any way. An order form, with prices, may be available from the Exhibitor but no prices or other commercial promotion may be displayed. The plants must be delivered to the buyer's home or pickup arranged off the Show floor after the Show closes. All sales are directly between the Exhibitor and the Buyer.
15. **SAFETY:** All backdrops and drapery must be fireproof. Exhibitors must guard against leaks or overwatering which can cause slippery floors. Spray painting and dry stone cutting are not allowed in the Cobb Galleria Centre.
16. **LIABILITY:** SHS will exercise due caution in safeguarding exhibits, but cannot assume responsibility for damage or loss. **VALUABLES USED IN EXHIBITS SHOULD BE INSURED BY EXHIBITOR.**
17. **LIMITATION OF SHS LIABILITY/WAIVERS:** In consideration for the benefits to Exhibitor provided in this Agreement and otherwise, Exhibitor hereby agrees to make no claim against the Southeastern Horticultural Society, Inc. (SHS), the Southeastern Flower Show (SFS) or the Cobb Galleria Centre (CGC) and agrees that SHS, SFS and CGC shall not be liable for any injury or loss or damage whatsoever to Exhibitor, or its employees, agents, licensees and invitees or the property or business thereof caused by (a) any acts or omissions of any contractors or employees or agents or licensees of such contractors retained by SHS, SFS and CGC to perform services in connection with the Show or (b) fire, theft, destruction or any other occurrence not resulting from intentional misconduct on the part of SHS, SFS and CGC (or its employees acting in the scope of their employment), whether during Show hours or the periods designated for installation and removal of exhibits and not withstanding any negligence of SHS, SFS and CGC connected therewith. In addition, Exhibitor agrees to the use by SHS and/or SFS, for promotional and other purposes, of any and all photographs, slides, drawings or other visual representations of any exhibits entered in the Show, and Exhibitor hereby waives any claims or rights to any acknowledgments, credits or other interests in connection therewith.
18. **INDEMNIFICATION FOR EXHIBITOR'S ACTS:** Exhibitor agrees to indemnify and hold harmless the Southeastern Horticultural Society, Inc., the Southeastern Flower Show and the Cobb Galleria Centre, from any and all claims of liability whatsoever made by anyone for any loss, injury or damage to person or property, including death, arising out of the conduct of Exhibitor or its employees or agents, licensees and invitees and Exhibitor hereby agrees to defend the Southeastern Horticultural Society, Inc., the Southeastern Flower Show and the Cobb Galleria Centre against any such claims or liabilities and to reimburse them for all expenses, including without limitation all attorneys' fees, court costs, costs of litigation or settlement and any and all damages incurred in connection therewith.
19. **RESERVATION OF RIGHTS:** SFS reserves the right to determine eligibility / suitability of any exhibit. SFS has full authority to interpret, amend, and enforce all Show Rules and Regulations as it may consider appropriate for the proper conduct of the Show.

DIRECTIONS TO COBB GALLERIA CENTRE

If Traveling Northbound on I-75 (or coming from Atlanta Airport):

If traveling north on I-75 take Exit 258/Cumberland Boulevard. Go left on Cumberland Boulevard and proceed to Cobb Parkway/US 41. Turn right on Cobb Parkway and go 7/10ths of a mile to Galleria Drive. Turn right onto Galleria Drive and right again into the Cobb Galleria Centre parking deck.

If Traveling Southbound on I-75:

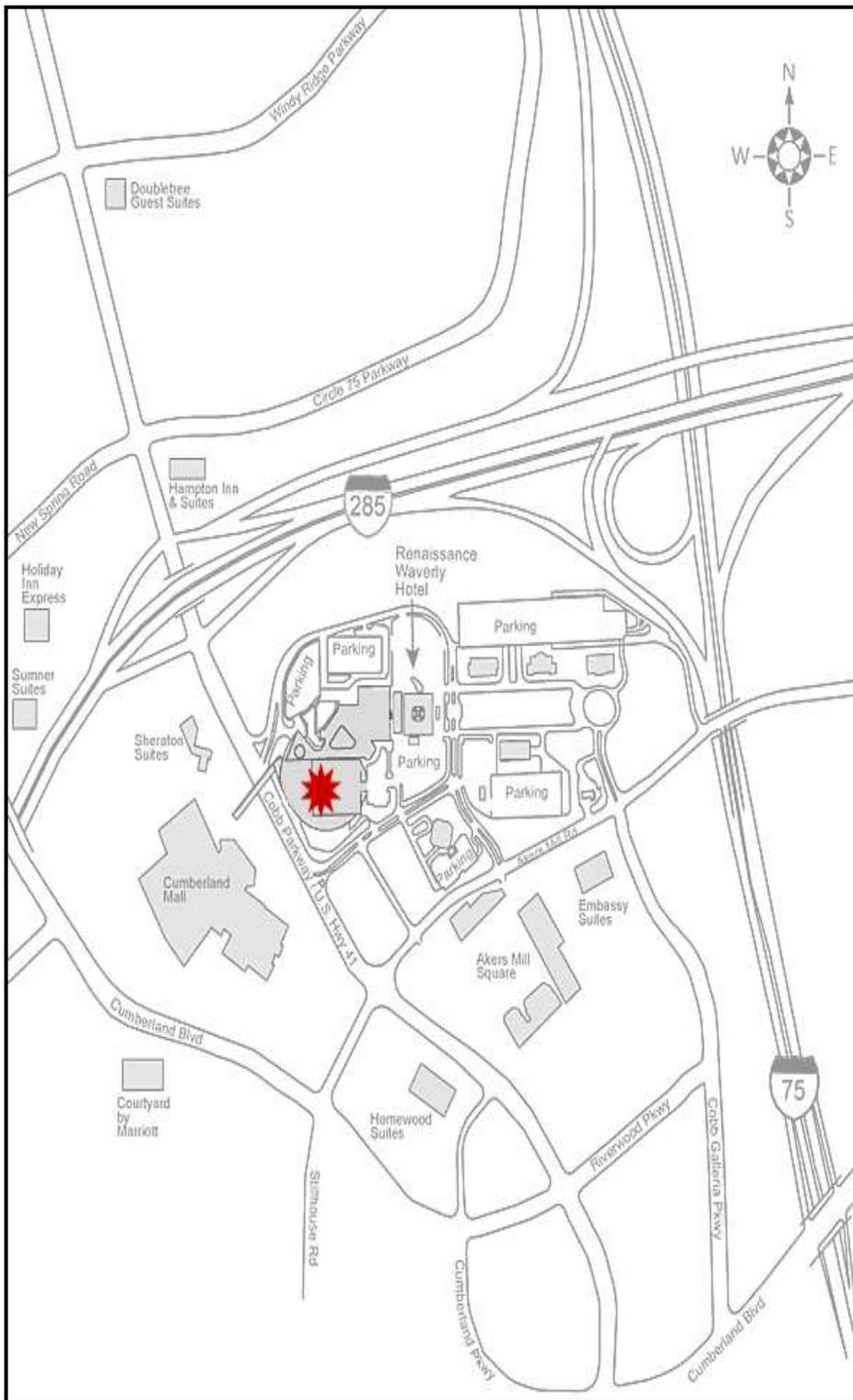
If traveling south on I-75 take Exit 258/Cumberland Boulevard. Go right on Cumberland Boulevard and proceed to Cobb Parkway/US 41. Turn right on Cobb Parkway and go 7/10ths of a mile to Galleria Drive. Turn right onto Galleria Drive and right again into the Cobb Galleria Centre parking deck.

Directions from I-285 Eastbound:

If traveling east on I-285 take Exit 19/Cobb Parkway/US 41. Turn right onto Cobb Parkway and move into the left-hand turning lane. Turn left onto Galleria Drive and right into the Cobb Galleria Centre parking deck.

Directions from I-285 Westbound:

If traveling west on I-285 take Exit 20/Cobb Parkway/US 41. Turn left onto Cobb Parkway and go under I-285. Make a left-hand turn at the second traffic light onto Galleria Drive and turn right into the Cobb Galleria Centre parking deck.



ARTISTIC FLORAL DESIGN DIVISION

Chair	Carey Brewer	404-233-1448	careybrewer@mindspring.com
Co-Chair	Amy Peil	404-256-2556	amypeil@comcast.net
Entry Chair	Betty Hanczyc	770-667-3424	moibellejardin@gmail.com
Advisor (GCA)	Cary Lide	404-272-2934	lidec@bellsouth.net
Advisor (NGC)	Gretchen Collins	678-682-3480	gcollinsct@aol.com
Botanical Reference	Karin Guzy	770-955-1303	guzy@mindspring.com

2013 ARTISTIC FLORAL DESIGN DIVISION RULES

- 1. All SFS General Rules apply.** (See pages 7-9) Detailed Class Rules and Specifications will be provided with entry acknowledgment.
- 2. ELIGIBILITY:** Open to all Exhibitors (e.g., garden clubs, design students, plant societies, individuals 18 years or older) who do not own or operate a commercial business establishment specializing in floral or garden design. References to business names or advertisements may not be used on the Show Card or exhibit.
- 3. ENTRIES:** Entries may be submitted to the Artistic Entry Chair by mail beginning November 1, 2012. Faxed or online entries are not permitted. You may use the Artistic Floral Design Entry Forms found on pages 39-40 of this Guide, or you may download entry forms from the SFS website at www.sehort.org. All entries must be **received** by Thursday, February 28, 2013.
 - Entries will be accepted in the order received.
 - Exhibitor may not use a design previously entered by Exhibitor in a flower show.
 - Classes A05, A07, and A10 are available for Group Exhibitors.
 - Classes A03, A05, A07, and A20 are available for Single Exhibitor or Co-Exhibitors.
 - Classes A18 and A21 are limited to Single Exhibitor and must meet the standards of National Garden Clubs, Inc. for entering and judging.
 - Class A25 is limited to Single Exhibitor.
 - ANY EXHIBITOR UNABLE TO EXHIBIT MUST FIND A SUBSTITUTE. All substitutes MUST BE APPROVED by an Artistic Floral Design Chair.
- 4. CHECK-IN:** Class Advisors will provide entry, unloading and parking instructions to all Exhibitors prior to the Show.
- 5. STATEMENT OF PURPOSE AND TITLE:** **Two** copies of the Title and a brief explanation (3 sentences or less) of your interpretation (Statement of Purpose) of the Class theme are required to be sent to the Entry Chair by Thursday, February 28, 2013. You may use the form on page 45 of this Guide or you may download the form from the SHS website at: www.sehort.org. No duplication of theme interpretation permitted in any Class.
- 6. PLANT LIST:** **Two** copies of a Plant List, including botanical names followed by common names, are required for all Classes at installation. You may use the form on pages 43 & 44 of this Guide or you may download the form from the SHS website at www.sehort.org. No duplication of theme interpretation permitted in any Class.
- 7. INSTALLATION:** Each exhibit must be accompanied by two copies of the Title, the Plant List, and the Statement of Purpose, except for Class A25, Judges' Challenge.

Entries installed and passed during the following times:

Installation: Wednesday, ... March 13, 2013 4:30p.m. – 8:30 p.m.
..... Thursday March 14, 2013 7:30 a.m. – 11:30 a.m.

Judges' Challenge (Class A25):

Installation: Thursday March 14, 2013 7:30 a.m. – 9:30 a.m.

8. PASSING:

- All SHS forms (Title, Plant List and Statement of Purpose, if applicable) must be approved and initialed by Passers Chair and Botanical Reference Chair during installation.
- Exhibits must be passed and ready for judging by **11:30 a.m., Thursday, March 14'**
- Exhibitor must be with exhibit when it is passed.
- Once passed, only SFS Committee members may handle an exhibit prior to judging.

ARTISTIC FLORAL DESIGN DIVISION RULES (Continued)

9. REQUIREMENTS:

- ALL EXHIBITS MUST BE CREATED ON SITE.
- All exhibits must be maintained and watered to meet Show standards. Exhibitor or Show designee must replace any plant material not in Show condition with the same variety of material. Any exhibit failing to conform will have all ribbons, trophies, and points withdrawn. Also, the exhibit may, at the discretion of the SFS Committee, be removed from the Show Floor. (See General Rule 9.) Exhibitors may groom and water before 9:00 a.m. daily or by special permission of the SFS Committee. After judging, the SFS Committee reserves the right to alter designs that are not maintained in Show condition.
- All fresh plant material must be in water or be conditioned in such a way as to remain in pristine condition and form while on exhibit.
- Any treating of plant material should be done with utmost discretion.
- Mechanics must not show unless they are an integral part of the design.
- Exhibit must be in proportion to the allotted space.
- Any exhibit not adhering to the Class Rules will remain in place without being passed or judged. Such exhibit will be marked "Not for Judging".
- Reference for all National Garden Club classes –*Handbook for Flower Shows, 2007 edition.*

Permitted:

- Accessories, featured objects, stands, mats and multiple containers.
- Contrived flowers or plant forms made of recognizable plant material.
- Manipulation of plant material.
- Flatware, at Exhibitor's own risk.
- Special lighting must be approved by Class Advisor.
- Sealed dough products (e.g., shellac sealed).
- Treated and untreated dried plant material, according to Class specifications.
- Whole, uncut fruits and vegetables (cannot be sealed).

Not Permitted:

- No artificial plant material, dyeing or enhancing of live plant material.
- No cut or sliced fruits or vegetables; no dairy or processed food products.
- In Tables Class - no liquid in glasses or opened beverage bottles or containers.
- No sterling silver.
- No live creatures, including fish, birds, insects or reptiles.
- No straw permitted, i.e. pine or wheat (Cobb Galleria Rule).

10. EXHIBIT REMOVAL: END OF SHOW REMOVAL: The Show closes at 3:00 p.m. Sunday, March 17, 2013. No exhibit may be removed from the Show Floor until 3:30 p.m. Sunday.

11. SHS cannot be responsible for items remaining on Show Floor.

ARTISTIC FLORAL DESIGN DIVISION POINT SCALES

For a description of the revised Artistic Floral Design Point Scale, see page 38

All Classes except A10

Principals of Design	42
Conformance to all schedule requirements	20
Distinction	16
Artistic Concept	12
Expression	10

Class A10

Principals of Design	48
Conformance to all schedule requirements	20
Distinction	15
Artistic Concept	12
Expression	5

ARTISTIC FLORAL DESIGN DIVISION CLASSES

All Classes limited to six entries except where noted.

Petals from the Past-Flowers for the Future

Competitors will combine innovation and floral artistry in depicting *What's Old is New Again*.

Exhibits in all Classes are eligible for all trophies, as listed for Artistic Floral Design Division Awards and Special Panel Awards, when specific award criteria are met. Class A25 Judges' Challenge is not eligible for any Trophies.

CLASS A03 "REAR VIEW MIRROR"

Large Niche

Single Exhibitor or Co-Exhibitors

Advisor: Sallie Danelz404-467-8638Salliedanelz@comcast.net

As you travel through 24 years of the Southeastern Flower Show, look in your rear view mirror at all the Show themes gone by. Create an interpretative design with your favorite.

- Floral Design staged in black, oval-framed niche. Interior must be painted or covered by Exhibitor. Lighting provided by SFS. Oval opening 34" high X 26" wide. Interior 46" high X 30" wide X 18" deep.
- Contact your Class Advisor to claim your Show theme (reference Page 6).
- Must use plant material that is fresh cut, or dried, or a combination of both.
- Viewed from front.

CLASS A05 "EAT YOUR FRUITS AND VEGETABLES"

Vintage Vignette

Single Exhibitor or Co-Exhibitors or Group Exhibitor

Advisor: Sara Crews404-373-6583saracrews@bellsouth.net

Using that age old expression which becomes new again as it is passed to new generations, create a floral composition incorporating fruits, vegetables, or both and display in a vintage design.

- Floral design will be staged on a 36" square black laminate box 30" high with a 6" deep insert.
- Interior is 34 3/8" square X 6" deep
- Must use plant material that is fresh cut, or dried, or combination of both. Fruits and vegetables must be whole, not sliced.
- Accessories permitted but floral design must be predominant.
- Viewed from all sides.

CLASS A07 "HATS OFF TO THE 25TH"

Interpretive Design

Single Exhibitor or Co-Exhibitors or Group Exhibitor

Advisor: Bette Whitley678-320-9942jwhitley47@aol.com

Create an Interpretative Design from your favorite style of hat.

- Staged on a pedestal 48" high x 20" square with Styrofoam head approximately 15" high, both provided by SFS.
- Contact Class Advisor to claim your "hat".
- Must use plant material that is fresh cut, or dried, or a combination of both.
- Viewed from all sides.

ARTISTIC FLORAL DESIGN DIVISION CLASSES

CLASS A10 "THROUGH THE LOOKING GLASS"

Tables

Group Exhibitor

Advisor: Jenny McClure404-231-9644jennymcclure13@hotmail.com

Just as Alice in Wonderland peered through the looking glass – take a peep for yourself to find your favorite classic, timeless storybook character to invite to a children's tea party.

- Staged on a 5' x 5' x 5" high platform provided by SFS. Exhibitor must provide own dining table or similar table-like prop, sized appropriately for 5' x 5' staging space.
- Must have seating and service for 2.
- Contact Class Advisor to claim your "Guest".
- Requires all fresh cut plant material in the floral design, which must be predominant.
- Viewed from all sides.

CLASS A18 "HIGH TEA"

Small Design

Single Exhibitor

NGC

Advisor: Diane Beck.....404-245-1635 Dbeckatl@bellsouth.net

Create a design in an Antique/Replica Teacup and Saucer.

- Staged on a backed pedestal provided by SFS which is 44" high x 12" wide with 20" back
- Small floral designs are limited to a maximum of 8" in height, width and depth.
- Must use plant material that is fresh cut, or dried, or a combination of both.
- Plant material must be small, as scale is important.
- Meets standards of National Garden Clubs, Inc. for entering and judging.
- Viewed from front and sides.

CLASS A20 "MEMORIES"

Novice

Single Exhibitor or Co-Exhibitor

Advisor: Linda Renegar.....770-396-3479llr51@bellsouth.net

Create a Floral Design that lights the corners of your mind. Choose a special occasion that required a corsage – a moment in time!

- Staged on a black pedestal 40" high x 14" square provided by SFS
- Must use plant material that is fresh cut, or dried, or a combination of both.
- One accessory allowed,
- Viewed from all sides.

CLASS A21 "BACK PETAL"

Pot de Fleur

Single Exhibitor

NGC

Advisor:.....Linda MacArthur.....404-630-8757.....Lindamacarthur@comcast.com

Create a floral design in an antique/antique replica container – Look around Grandma's house to come up with something special.

- Staged on a black pedestal 40" high x 14" square provided by SFS
- Must use plant material that is fresh cut, or dried, or a combination of both.
- One accessory allowed.
- Viewed from all sides.

ARTISTIC FLORAL DESIGN DIVISION CLASSES

CLASS A25 "FROM TRASH TO TREASURE"

Judges Challenge

Interpretive Design

Single Exhibitor

Advisor: Ursula Wolk.....770-319-9766ursulawolk@bellsouth.net

Judges are challenged to create a Floral Design that interprets a sculpture created of recycled scrap metal.

- All plant material, other components, and tools will be provided by SFS.
- Staged on a black pedestal 40" high x 14" square.
- Open to out of town judges only.
- Entry design must be created during installation, \$50 entry fee.

DISCOVERY DIVISION

Co-Chairs Sara Henderson 404-233-2712..... saraahenderson@gmail.com
 Jim Hinkle 404-255-7140..... jehinklemd@att.net

2013 DISCOVERY DIVISION RULES

Detailed information provided in Discovery Exhibitor's Handbook

- 1 All SFS General Rules, except 1, 2, 3, 8, 9 and 10 apply.** (See pages 7-9.)
- 2 ELIGIBILITY:**
 - Class D01 – Discovery Gardens -** This Class is open to academic institutions and non-profit organizations. Partnerships between for-profit companies and non-profit organizations are permitted.
 - Class D02 - Plant Discoveries -** This Class is open to growers, including individuals, plant societies and nurseries that do not qualify for the Landscape Division.
- 3** Discovery Gardens and Plant Discoveries exhibits must have horticultural and educational merit. All gardens and exhibits must be enhanced by appropriate and creative use of plant material. Gardens must be noncommercial in nature and must create an atmosphere of learning through discovery.
- 4** Floor space for a Discovery Garden is 400 square feet. Plant Discoveries will be exhibited in raised 8' X 8' black boxes.
- 5** Exhibitor must provide Statement of Purpose with design plans for implementation.
- 6** Discovery Gardens and Plant Discoveries must remain in place throughout the Show and be maintained in Show condition. Gardens should be staffed at all times during Show hours by the exhibiting organization's knowledgeable volunteers.
- 7** Plant material must be labeled with botanical and common names. Plant labels must be clear, waterproof and unobtrusive.
- 8 END OF SHOW REMOVAL:** The Show closes at 3:00 p.m. Sunday, March 17, 2013. No exhibit may be removed from the Show Floor until 3:30 p.m. Sunday. Show Floor must be cleared by midnight on Sunday.
- 9** SHS cannot be responsible for items remaining on Show Floor.

2013 DISCOVERY DIVISION POINT SCALES

Class D01 100-400 square feet	Class D02 64 square feet
Educational Value and Achievement of Statement of Purpose..... 40	Educational Value and Achievement of Statement of Purpose 40
Design Concept and Execution (Includes labeling and diagram) 30	Condition, Quality and Distinctiveness of Plant Material..... 30
Condition, Quality and Use of Plant Material 20	Design Concept and Execution (includes labeling and diagram) 20
Educational Value and Content of Handout 10	Educational Value and Content of Handout 10

Discovery Division Awards are listed on page 32.

Class D02 is eligible for SFS Plant Discoveries Awards (see page 32) and for the Bulkley Medal and the Garden Club of America's Certificate of Excellence in Conservation (see pages 35).

2013 DISCOVERY DIVISION CLASSES

CLASS D01 DISCOVERY GARDENS: 100 - 400 square feet - A garden scene imparting a horticultural or conservation message to the public, promoting learning through discovery. These entries will be staged in a 20' X 20' space as determined by the Exhibitor.

CLASS D02 PLANT DISCOVERIES: 64 square feet - Exhibits that spotlight related plants of horticultural merit, adding to the public knowledge of these plants, their use in the garden and their beauty. These displays will be staged in a raised 8' X 8' space, either as if in a garden or otherwise artfully presented.

HORTICULTURE DIVISION

Chair.....	Chris Adams	404-695-8210	cadams30041@yahoo.com
Co-Chair.....	Mary Calhoun.....	404-350-9780	marychristie23@yahoo.com
Setup Chair	Ron Kronen.....	770-416-9214	ronatga@att.net
Entry Co-Chairs	Anne Kennedy	770-641-9856	anne_k@mindspring.com
	Christine Hettinger	678-475-0067	chettinger@comcast.net
Nomenclature Chair..	Mike Wenzel.....	404-876-5859	
			mwenzel@atlantabotanicalgarden.org
Passers Chair.....	Robin Scott	770-446-1733	sronald@comcast.net
Show Card Co-Chair...	Katie Lindquist	404-2370546.....	klind13@bellsouth.net
Staging Chair	Rena Sartain	404-252-2124	renaart@comcast.net
SFS Advisors	Virginia Almand.....	404-355-0736	valmand@bellsouth.net
	Ozzie Johnson	770-565-5507	ozzieplants@mindspring.com

2013 HORTICULTURE DIVISION RULES

1. **All SFS General Rules apply.** (See pages 7-9.)
2. **Show Standards:** All plants must meet Class requirements and standards. Correct identification of every entry is required. **Exhibitor should make every effort to provide this information.** If you are still unsure about the identification of your entry by the time you get to the Show, please consult the Horticulture Passing Committee for help with correct nomenclature. All Exhibits must be maintained in Show condition. Any exhibits failing to conform to Show standards may be removed at the discretion of the SFS Horticulture Committee. Please see General Rule 9 Exhibit Maintenance.
Show Quality Plants are:
 - Superior in color and form
 - Healthy, free of insects and disease
 - Foliage, clean (no leaf shine allowed)
 - In clean, properly sized containers
3. **ELIGIBILITY:** Open to Exhibitors whose principal source of income does not come from growing or selling plant material eligible for Class entered, except that such Exhibitors may enter Classes H16 and H20.
4. **POSSESSION:** Exhibits must have been in Exhibitor's possession at least 90 days before the Show (December 16, 2012), except that Classes H16, H17 and H20 require at least 6 months' possession.
5. **ENTRIES:**
 - a. **Online** Entries completed prior to **midnight, March 10, 2013**, are considered Pre-Entries. **Mailed** Entries **postmarked by March 4, 2013**, are considered Pre-Entries. Entering prior to these deadlines guarantees appropriate exhibit space. Pre-Entry is unlimited except in Classes H07 and H08, each of which is limited to 5 entries per Exhibitor due to space limitations. There is no penalty if pre-entries are not installed. If you make more than one entry in any Class or Subclass, each entry must be a **different species or cultivar.**
 - **Online** Entries may be submitted by going to the website:<http://www.sehort.org/flower-show>. Click on Exhibitor Registration on the left menu bar. This will take you to the Login page for the Southeastern Flower Show online entry site.
 - Any Online Entry can be accessed and edited by the Exhibitor prior to **midnight, March 10. Please print two Summary Reports per exhibit by midnight, March 10**, and bring them with you for delivery/installation (see Item 7b. on page 19). Summary Reports replace Identification Cards for exhibits entered online (see Item 7b on page 19). **Please Note: You will receive an email confirmation for each entry you make. These confirmations cannot be used as Summary Reports.**
 - **Mailed** entries may be submitted using the Horticulture Division Entry Forms on pages 41 & 42 of this Guide. **Mailed Entries must be postmarked by March 4.**
 - **No faxed or emailed entries will be accepted.**

2013 HORTICULTURE DIVISION RULES (Continued)

- b. **Entries made after midnight, March 10, 2013, are "On-Site Entries":** The only time available to submit entries after March 10, 2013, is during the delivery/installation/registration periods as stated in Rule 6 below. **Due to limited availability of display space, acceptance of On-Site Entries will be limited to one Entry per Class or Subclass per Exhibitor.**
- c. Classes H07 and H08 meet the standards of National Garden Clubs, Inc. for judging and entering.
- Contact the Horticulture Division Entry Chair for additional entry information.**
6. **DELIVERY and INSTALLATION PERIOD:** There will be one delivery/installation period for the Show, **Wednesday, March 13, 2013, from 3:00p.m. until 7:00 p.m. The only Entries that will be accepted after 7:00 p.m. will be those of Exhibitors who are in line prior to 7:00 p.m.**

7. DELIVERY/INSTALLATION/ENTRY PROCESS:

- a. **Delivery to the Cobb Galleria Centre:** Detailed instructions for delivery of all Horticulture Division entries will be available as a PDF downloadable file on the SHS website www.sehort.org. To receive a paper copy of the instructions, please call the SHS office at 404-351-1074 and request that one be mailed to you.
- b. **Identification Card:** If entered online, each exhibit must be accompanied by two printed exhibit Summary Reports (see Item 5a. on page 18). Otherwise, all exhibits must be accompanied by **two** 4" x 6" white index cards with the following information clearly printed or typed in black waterproof ink: One side of each card should contain Exhibitor's name, address, phone number, county, garden club or plant society (if applicable). Stick-on address labels or waterproof stamps may be used. The other side of each card should contain the Class number (in upper left-hand corner) and the exhibit's botanical and common name. *The Index of Garden Plants: The New Royal Horticultural Society Dictionary* by Mark Griffiths (1994) is accepted, as far as possible, as the authority on botanical nomenclature for the Show. *The American Horticultural Society A-Z Encyclopedia of Garden Plants* (2004) may also be helpful. *The RHS Plant Finder* may also be helpful and is available online at: www.rhs.org.uk/rhsplantfinder/plantfinder.asp

See example below

FRONT	BACK
Jane Doe	H14.02
24 Pine St.	
Atlanta, GA30300	Hedera helix 'Needlepoint'
404-123-4567	
County: Fulton	English Ivy
DirtDiggers Garden Club	

- c. **Culture Card:** An additional white 4" x 6" index card may be required containing plant/cultural information. Please refer to specified requirements for each Class.
- d. **Collection Card:** An additional card is required for plant collections. A numbered Plant List and keyed Diagram or coordinating stickers/labeling system are required for plant collections. **Exhibitors must provide labeling materials.**
8. **IMPORTANT INFORMATION:**
- a. **Foliage:** Plants exhibited primarily for effective foliage shall be classed as such. Flowers on such plants are acceptable, but are not considered in judging.
- b. **Container Dimensions:** Refers to largest inside measurement at top; rectangular containers measured on diagonal; globes measured at widest diameter; strawberry jars measured by height. Because container sizes from different sources are not uniform, a 1/2" leeway will be given. For example, 7 1/2" and 8 1/2" will be accepted for an 8" pot.

2013 HORTICULTURE DIVISION RULES(Continued)

- c. **Container:** Container should be clean, free of chemical deposits, and in proportion to plant material. H16 is permitted to have algae, moss and other signs of age. Double potting is allowed but must not show. Simple, unpainted, terra-cotta clay pots are strongly recommended. Terra-cotta-colored plastic pots, dark green rigid plastic pots, and lightweight fiberglass pots are recommended for heavy plants. Wire baskets are allowed; however, wicker or plastic baskets are not acceptable. White or brightly colored pots are not acceptable (Exception: H13). Fiber pots and ridged containers (including black or green nursery "production" pots) are not acceptable.
- Remember :** *Plants will be moved during staging. All containers must be strong enough to withstand being moved. If your plant is in a delicate or awkward pot, we suggest that you re-pot it before bringing it to the Show*
- d. **Grooming:** Foliage free of dirt, dead leaves or black spots. Containers clean, no leaves, twigs or debris evident. **See Grooming Tips on page 46 of the Exhibitor Guide.**
- e. **Accessories and Topdressing:** No man-made accessories allowed. Natural topdressing allowed if harmonious with plant and container [e.g., woodland moss or bark for shade-loving plant(s) or small rock or sand for sun-loving plant(s)].
9. **Passing:** Each Exhibit must be passed by Division Passers before the exhibit is accepted for judging. [See General Rule 5] In order to be passed, the exhibit must meet Class requirements and standards. **Passers' decisions are final.** Once passed, exhibit may be touched ONLY by SFS Committee. Any special care instructions must accompany your exhibit in writing. Please call your Class Advisor for any special needs. Plants that fade or do not remain in Show condition may be removed from the Show floor at the discretion of the SFS Horticulture Committee.
10. **STAGING:** Classes may be divided or combined at discretion of SFS Committee or judges.
11. **JUDGING:** Based on conformance to SFS Exhibitor's Guide and the following horticultural definitions:
- Cultural Perfection - well-grown, vigorous, healthy, good color, texture and form.
 - Distinction – marked superiority in all respects: originality, proportion, aesthetic appeal.
 - Floriferousness – abundance of flowers.
 - Grooming – cleanliness of foliage, flowers and container; minimum visible support; appropriate pruning. No leaf polish.
 - Inflorescence – size, quality and color of bloom; trueness to type.
 - Labeling – proper identification of plants.
 - Maturity – degree of fullness or perfection of development.
 - Plant Information – when required, a brief, factual explanation on white 4" x 6" index card.
12. **REMOVAL:** See General Rules pages 7 -9. Horticulture Division Exhibitors must present picture I.D. to remove your Exhibit(s) from the Show.
13. **END OF SHOW REMOVAL:** The Show closes at 3:00 p.m. Sunday, March 17, 2013. No Exhibits may be removed from the Show floor until 3:30 p.m. on Sunday.
14. SHS cannot be responsible for items remaining on the Show Floor.

2013 HORTICULTURE DIVISION CLASSES

Win a Blue Ribbon! Show off your green thumb in the Horticulture Exhibits of the 2013 Show!

All Horticulture Exhibits are eligible, if merited and if Awards criteria are met, for all Horticulture Division Awards on page 32 and for Special Panel Awards on page 35. All classes are eligible for the Northwood Trophy except H20 (Pro's Corner) and some designated orchids in H16 (Orchids).

CLASS H02 BEGONIA CLASSES

Advisors: ... Johnnie Hadley770-907-7330 chocolatejrh@yahoo.com
 Willie Mae McDaniel ...404-289-9764 wmcd3567@aol.com

Note: Hort. Rule 7d.

- H02.01 Begonia, flowering. Pot: 4" or under.
- H02.02 Begonia, flowering. Pot: over 4" to 8".
- H02.03 Begonia, flowering. Pot: over 8".
- H02.04 Begonia, foliage. Pot: 4" or under.
- H02.05 Begonia, foliage. Pot: over 4" to 8".
- H02.06 Begonia, foliage. Pot: over 8".
- H02.07 Begonia(s) grown in contained atmosphere.
Single species or cultivar.
- H02.08 Begonia(s) grown in contained atmosphere.
More than one species or cultivar.

Flowering Point Scale:

- Cultural Perfection40
- Condition30
- Bloom Quality10
- Bloom Quantity10
- Growing Difficulty10

Foliage Point Scale:

- Cultural Perfection50
- Condition40
- Growing Difficulty10

CLASS H04 BULB CLASSES

Advisor: Brenda Dreyer404-352-0858 b_dreyer@bellsouth.net

No limit to number of bulbs in pots unless specified. All bulbs must be shown in pot in which grown. **Bulbs must be in bud or blooming.** Natural topdressing allowed; no Spanish moss. Discreet staking encouraged and may be required at time of entry. Contact Advisors for "Forcing Instructions" and bulb sources. Pre-entry is encouraged.

Note: Hort. Rule 6, General Rule 3b.

- H04.01 Bulb, Novice, any Narcissus, 8" pot.
- H04.02 Bulb, Novice, any Tulipa, 8" pot.
- H04.04 Bulb, Narcissus 'Dutch Master', 8" pot.
- H04.06 Bulb, Tulipa, 'Apricot Beauty', 8" pot.
- H04.08 Bulb, Hyacinthus orientalis 'Pink Pearl', 8" pot.
- H04.12 Bulb, any Hippeastrum (Amaryllis). Exhibitor must bring bulb into bloom. Three month possession rule suspended.
- H04.13 Bulb, any other bulb(s), tuber(s) or rhizome not listed above,

H04.01-H04.13 Point Scale

- Exhibit as a Whole 40
- Bloom 40
- Foliage 10
- Stems 10

CLASS H05 CAMELLIA CLASSES

Advisors: ... Claire Marie Huff404-918-6418 cmhuff@me.com

Cut specimens only; containers provided by SFS. Entries will be judged in accordance with American Camellia Society (ACS) rules, one bloom to a stem, one or two leaves, and stems not to exceed two inches in length. ACS members may use ACS entry forms.

- H05.01 Camellia miniature, indoor.
- H05.02 Camellia miniature, outdoor.
- H05.03 Camellia japonica, indoor.
- H05.04 Camellia japonica, outdoor.
- H05.05 Camellia reticulata.
- H05.06 Camellia hybrid, indoor.
- H05.07 Camellia hybrid, outdoor.
- H05.08 Camellia, a collection of 3 individual blooms of the same variety.

H05 Point Scale:

- Form20
- Color & Marking20
- Size20
- Texture, Substance and Condition20
- Distinction15
- Foliage5

2013 HORTICULTURE DIVISION CLASSES(Continued)

CLASS H07 CUT SPECIMENS – HERBACEOUS CLASSES

Advisors: ...Jen Yavorsky.....404-290-1906hiim@cs.com
 Eve Neumeister.....770-998-5093eve@neume.net

Exhibit must be grown by Exhibitor and **“must be in flower or fruit”** in the strictest sense. For example, fern spores will not qualify. Container and wedging material provided by SFS. Single stem only, not to exceed 24” in length. **Pre-entry is encouraged.** All Subclasses meet standards of National Garden Clubs, Inc. for entering and judging.

Note: Hort. Rule 5a, 7c.

- H07.01 Annuals and Biennials
- H07.02 Herbaceous, perennial.
- H07.03 Herbaceous, Narcissus.
- H07.04 Herbaceous, any other bulb, corm, rhizome or tuber.
- H07.06 Herbaceous, any forced. Must include 4x6 card giving dates and method of forcing.
- H07.07 Herbaceous, not hardy in Zone 7b, including specimens grown in greenhouse or under lights.

H07.01-H07.04, H07.07 Point Scale

Cultural Perfection	45
Condition	25
Distinction.....	15
Grooming	15

H07.06 Point Scale

Cultural Perfection	45
Difficulty of Forcing	40
Distinction	10
Grooming	5

CLASS H08 CUT SPECIMENS – WOODY CLASSES

Advisors: ... Sara Augustin.....770-270-5256sgaugustin@gmail.com
 Sally Griffith770-977-4031sggrif@aol.com
 Michael Rosenbaum.....770-938-4660marosenbaum@hotmail.com

Exhibit must be grown by Exhibitor and **“must be in flower or fruit.”**(in the strictest sense). For example, empty conifer cones will not qualify. Container and wedging material provided by SFS. Single stem only, not to exceed 24” in length. **Pre-entry is encouraged.** All Subclasses meet standards of National Garden Clubs, Inc. for entering and judging. **Note: The following plants are excluded from entry: Ilex, Mahonia, Nandina**

Note: Hort. Rule 5a, 7c.

- H08.01 Woody, tree
- H08.02 Woody, shrub
- H08.03 Woody, vine
- H08.05 Woody, any forced. Must include 4x6 card giving dates and method of forcing,
- H08.06 Woody, not hardy in Zone 7b, including specimens grown in greenhouse or under lights.

H08.01-H08.03, H08.06 Point Scale

Cultural Perfection	45
Condition	25
Distinction	15
Grooming	15

H08.05 Point Scale

Cultural Perfection	45
Difficulty of Forcing	40
Distinction	10
Grooming	5

CLASS H11 FERN CLASSES

Advisors: ... Paula Reith 404-872-6414 preith@mindspring.com
 Doug McKittrick404-325-7355 dougmckittrick@comcast.net

- H11.01 Fern, Novice. (See General Rule 3b.)
- H11.02 Fern, hanging container.
- H11.03 Fern, not hanging container.
- H11.04 Fern, hardy in Zone 7b, grown outside

H11 Point Scale:

Cultural Perfection	60
Form (according to variety)	20
Distinction.....	20

2013 HORTICULTURE DIVISION CLASSES(Continued)

CLASS H12 FROM THE OUTSIDE IN...TIMELESS DESIGNS

Advisors: ... Nancy Campbell 404-266-1477 ncampbell2653@aol.com
 Mary Thurlow 404-237-3893 mthurlow6@bellsouth.net

A collection of 3 or more different species (multiple stems of each species permitted) cut from Exhibitor's own garden and attractively arranged in an antique container (no priceless heirlooms, please).

Specimens should not be over 24" from tip to tip.

Note: Hort. Rule 7d applies, but a keyed Diagram may be supplied in lieu of labels.

H12 Point Scale:

Overall Effect	30
Cultural Perfection	30
Variety	15
Distinction	15
Suitable labeling	10

CLASS H13 GESNERIAD CLASSES

Advisors: ... Kathy Spissman 770-939-5289 mrsstrepstrels@comcast.net
 Johnnie Berry 404-691-8902 johnniepearl@comcast.net

- H13.01 Gesneriad, Saintpaulia, variegated standard.
- H13.02 Gesneriad, Saintpaulia, greenleaf standard or any other standard.
- H13.03 Gesneriad, Saintpaulia, miniature and semi-miniature.
- H13.04 Gesneriad, Saintpaulia, trailers.
- H13.05 Gesneriad, Streptocarpus.
- H13.06 Gesneriad, any other, blooming.
- H13.07 Gesneriad, any other, foliage.

H13.01-H13.04 Point Scale

Symmetry/Form	25
Condition	25
Quality of Bloom	25
Size & Type of Bloom	15
Color of Bloom.....	10

H13.05-H13.06 Point Scale

Cultural Perfection	40
Condition	35
Quality of Bloom	25

H13.07 Point Scale

Cultural Perfection	40
Ornamental Value (shape, texture, color).....	40
Grooming.....	20

CLASS H14 IVY CLASSES

Advisor: Sandy Jones 404-250-9429 pearlworks@hotmail.com

- H14.08 Ivy, grown outside, other than variegated. Pot: 6" and under.
- H14.09 Ivy, grown outside, other than variegated. Pot: over 6".
- H14.10 Ivy, grown inside, other than variegated. Pot: 6" and under.
- H14.11 Ivy, grown inside, other than variegated. Pot: over 6".
- H14.12 Ivy, grown outside variegated. Pot: 6" and under.
- H14.13 Ivy, grown outside variegated. Pot: over 6".
- H14.14 Ivy, grown inside variegated. Pot: 6" and under.
- H14.15 Ivy, grown inside variegated. Pot: over 6".

H14 Point Scale:

Cultural Perfection	50
Distinction	35
Grooming & Suitable Labeling	15

2013 HORTICULTURE DIVISION CLASSES(Continued)

CLASS H15 OLD FRIENDS

Advisor: ...Sally Carpenter404-680-5057sally.carpenter1@gmail.com

Specimen must have been in exhibitor's possession at least 5 years and must be accompanied by a white 4"x 6" index card with a brief description of plant's life with exhibitor.

Note: Hort. Rule 7c, 8c.

H15 Point Scale:

Maturity	25
Distinction	20
Grooming	10
Plant Information.....	10

CLASS H16 ORCHIDS CLASSES

Advisors: ...David Mellard770-488-0727dam7@cdc.gov
 Roy Harrow770-434-8059 R2H748@gmail.com

Plants must be in Show condition to be passed. Points will be deducted for incomplete labeling. At least 6 months possession is required.

Note: Hort. Rule 4 and 8c.

H16.01	Orchid, Cattleya and Allied Genera.	H16 Point Scale:
H16.02	Orchid, Cymbidium and Allied Genera.	Color of Flowers
H16.03	Orchid, Dendrobium and Allied Genera.	Form of Flowers
H16.04	Orchid, Epidendrum and Allied Genera.	Size of Flowers
H16.05	Orchid, Oncidium and Allied Genera.	Habit & Arrangement of
H16.06	Orchid, Paphiopedilum	Inflorescence.....
H16.07	Orchid, Phalaenopsis.	Floriferousness.....
H16.08	Orchid, Phragmipedium	Substance and Texture
H16.09	Orchid, Vanda and Allied Genera	
H16.10	Orchid, any other species/variety/hybrid not included above.	

CLASS H17 PAR

Advisor:Marlysa Raye-Jacobus 770-754-3182 marlysaraye@comcast.net

A container-grown exhibit of outstanding horticultural merit (a single plant or a collection) that is not eligible for other Classes. To be judged on par means to be judged against perfection rather than against other exhibits. **At least 6 months' possession required.** Please state space required for exhibit on Entry Form. **Note: Hort. Rules 4, 7d and 8c.**

CLASS H18 NEW GENERATION

Advisors: ... Willis Lanier.....770-642-6004 wlanier@comcast.net
 Jim Brannon404-252-5886brannon9@bellsouth.net

Plant propagated by the Exhibitor. Must be accompanied by a white 4"x6" index card stating method and date of propagation.

Note: Hort. Rule 7c.

H18.01	New Generation, grown from a cutting (stem, leaf, or root).	H18 Point Scale:
H18.02	New Generation, grown from a seed.	Cultural Perfection
H18.03	New Generation, other.	Distinction.....
		Propagation Difficulty
		Propagation Information.....

2013 HORTICULTURE DIVISION CLASSES(Continued)

CLASS H19 ALL IN THE FAMILY

Advisor..... Yvonne Wade..... yvance@mindspring.com

A collection of 3 to 5 specimens cut (not to exceed 24") or rooted. Cut specimens need not be in flower or fruit. Cut specimens identified and shown individually in SFS containers. Rooted specimens shown in exhibitor's own containers. .

Note: Hort. Rule 7d.

H19.01 Within a family (e.g. Ericaceae: Rhododendron, Azalea, Pieris, Leucothoe)

H19.02 Within a genus (e.g. Begonia species and cultivars)

H19.03 Within a species (e.g. Hedera helix cultivars)

H19 Point Scale:

Cultural Perfection 35

Maturity 25

Distinction 20

Grooming 10

Plant Information..... 10

CLASS H20 PRO'S CORNER

Advisor:..... Kathryn Davis.....404-550-2096kathryncampdavis@gmail.com

Plant(s) from a professional gardener's private collection to be judged against perfection rather than against other exhibits. Please state space required for exhibit on Entry Form. At least 6 months possession required.

Note: Hort. Rule 7d.

H20.02 Pro's Corner, container-grown plant(s)

H20.04 Pro's Corner, container-grown plant(s), not limited to private collections, not judged.

CLASS H22 SUCCULENT CLASSES

Advisor: .Kara Ziegler.....404-395-5048 kara@terrestrialatlanta.com

Note: Hort. Rule 7d.

H22.01 Succulents, Crassula Family, Old World.

H22.02 Succulents, Crassula Family, New World.

H22.03 Succulents, Euphorbia Family, Madagascar endemics.

H22.04 Succulents, Euphorbia Family, Non-Madagascar endemics.

H22.05 Succulents, Aloe Family.

H22.06 Succulents, Agave Family.

H22.07 Succulents, any family other than Crassula, Euphorbia, Aloe or Agave.

H22.08 Succulents, Caudiciform, dormant and active allowed.

H22.09 Succulents, any exhibits grown outside in Zones 5 through 8a that have historically endured freezing temperature (32 degrees or below).

H22.10 Succulents, Cactus, spherical type.

H22.11 Succulents, Cactus, columnar type.

H22.12 Succulents, Cactus, epiphytic type.

H22.13 Succulents, a collection of 3 or more plants in a single container

H22.01-H22.08,

H22.10-H22.12 Point Scale:

Cultural Perfection55

Distinction.....15

Color Effect 10

Form (according to Variety)10

Rarity10

H22.09 Point Scale:

Cultural Perfection60

Distinction 15

Form (according to Variety) 15

Rarity10

H22.13 Point Scale:

Cultural Perfection40

Distinction & Design.....25

Color Effect 25

Grooming 5

Suitable Labeling 5

2013 HORTICULTURE DIVISION CLASSES(Continued)

CLASS H24 TOPIARIES

Advisor.....Sheila Johnson.....770-855-1898.....sheilajohnson@bellsouth.net

Multiple entries made by same exhibitor must be of different species or cultivar. Underplanting and multiple genera accepted. Please state space required for exhibit on Entry Form.

Note: Hort Rule 7d, 8c.

Note: Hort. Rule 4 and 8c.

- H24.01 Topiary, single stemmed standard, no frame. Discreet staking allowed.
- H24.02 Topiary, stylized shape, other than standard, single or multi-stemmed, no frame.
- H24.03 Topiary, trained on a two or three dimensional frame, stuffed
- H24.04 Topiary, trained on a two or three dimensional frame, unstuffed

H24 Point Scale:

Cultural Perfection	50
Maturity	20
Distinction & Design	20
Grooming	10

CLASS H31 ULTIMATELY SMALL

Advisor: Kay Castellow404-237-5476 kdcreources@bellsouth.net

Mature example(s) of species/cultivar that is (are) one of the naturally diminutive members of the genus. Plant(s) grown in 10" container or less. Natural underplanting is allowed. Man-made accessories are not permitted. A white 6"x4" card is required stating plant's approximate age(s) and ultimate size(s).

Note: Hort. Rules 7c and 7d.

- H31.01 Ultimately Small,**Conifers.
- H31.02 Ultimately Small, Trees and Shrubs, other than Conifers.
- H31.03 Ultimately Small, Herbaceous (hardy and non-hardy).
- H31.04 Ultimately Small, Collection of 3 or more in pots or troughs. Collection card required. Troughs can be no larger than 36" measured on the diagonal.

H31.01-H31.03 Point Scale

Cultural Perfection	40
Distinction	25
Degree of Dwarfism	30
Suitable Labeling	5

H31.04 Point Scale

Cultural Perfection	40
Plant Selection/Compatibility	25
Scale/Balance/Design	20
Plant Information	10
Suitable Labeling	5

**Conifers must conform to American Conifer Society standards of dwarf or miniature (ACS website: www.conifersociety.org)

LANDSCAPE DIVISION

Co-Chairs	Andrea Strickland.. 404-355-6321.....	andreast@bellsouth.com
	Lynne Thomas	404-405-3554.....lynney@mindspring.com
Committee	Bonnie Cicerone ... 770-437-1079.....	mombonnie109@aol.com
	Ann Dilts.....	404-351-3806.....anndilts@att.net
Nomenclature Chair ..	Shanon Pable	678-361-5163scpable@gmail.com
SFS Advisor	Sandy Turbidy.....	912-638-9557.....turbidys@gmail.com
	Nancy Rizor.....	404-262-3314nancyrizor@atlantafinehome.com

“Back to the Future: Heirlooms in the Garden”

Each garden will exhibit an antique item. The antique can be furnished by the landscaper or Michael Weaver.

All exhibits, if merited, are eligible for Landscape Division Awards when specific criteria are met.
(Detailed information provided in Landscape Exhibitor's Handbook)

1. **All SFS General Rules except 1, 2, 3, 8, 9 and 10 apply.** (See pages 7-9).
2. Landscape Division Awards are listed on pages 33 and 34.
3. Exhibitor must provide Statement of Purpose with plans for implementation.
4. Exhibit must remain in place throughout Show and must be maintained in Show condition.
5. To further public education, plant material in exhibit must be labeled with botanical and common names. Labels must be clear, waterproof, and unobtrusive.
6. No artificial plant material permitted in any part of the exhibit.
7. **END OF SHOW REMOVAL:** The Show closes at 3:00 p.m. Sunday, March 17, 2013. No exhibit may be removed from Show Floor before 3:00 p.m. and must be out of Exhibition Hall by midnight Sunday.
8. SHS cannot be responsible for items on Show Floor.

2013 LANDSCAPE DIVISION CLASSES

Class L01	Large Garden.....	Over 900 Square Feet
Class L02	Medium Garden	500 - 900 Square Feet
Class L03	Small Garden.....	400 - 499 Square Feet
Class L04	Public and/or SFS Corporate Sponsor Garden.....	Non-judged Class
Class L05	Pocket Garden.....	100 - 150 Square Feet

LANDSCAPE POINT SCALE FOR "BEST IN SHOW" AWARDS

Design and Creativity	40	Quality/Condition of Plants	20
Effective Use of Plants	30	Other	10

For additional information, see Landscape Exhibitor's Handbook.

ACHIEVEMENT AWARDS (L01, L02 & L03) ARE JUDGED ON THE SPECIFIC CRITERIA DESCRIBED FOR EACH AWARD (see pages 33 and 34).

POCKET GARDEN CLASS (L05) IS JUDGED ON PAR, USING THE LANDSCAPE POINT SCALE (see above).

PHOTOGRAPHY DIVISION

Co-Chairs.....Jennifer Clements 770-333-8753..... jenniferwcclements@gmail.com
Maria Mixson..... 404-355-7778 mariamix@bellsouth.net
Entry ChairSuzi Modisett 404-355-6559 tsmodi@bellsouth.net

2013 JURIED PHOTOGRAPHY DIVISION CLASSES

- CLASS P06** LANDSCAPES
- CLASS P09** FLOWERS, FLOWERS, FLOWERS
- CLASS P11** FAR OFF PLACES - TRAVEL
- CLASS P13** PEOPLE AND OTHER CRITTERS
- CLASS P14** HUMOR
- CLASS P15** FLASH BACKS – FROM ANOTHER TIME

2013 JURIED PHOTOGRAPHY DIVISION RULES

- 1. All SFS General Rules apply.** General Rules can be viewed on the Southeastern Horticulture website, www.sehort.org. Click the **Flower Show** tab then click on **Exhibitor Guide** in the drop down menu.
 - 2. ELIGIBILITY:**
 - Photographs entered in any previous Southeastern Flower Shows are not eligible.
 - All Classes open to ages 18 and older for amateur and professional photographers alike.
 - Black and white, sepia-tone, and manipulated photographs may be entered in any Class.
 - Photographs must reflect the Mission Statement of the Southeastern Horticultural Society and are limited to subjects such as horticulture, gardens, landscapes, conservation and subjects in our environment.
 - 3. PRE-JUDGING PROCEDURE:**
 - **Registration:** Each photographer must register and upload jpeg images on the SFS Photography Website, www.sfsphotography.org, prior to submitting images. All entries must be submitted by SATURDAY, FEB 16, 2013.
 - **Images:** Each photographer may upload up to twelve (12) total images in jpeg format with a maximum resolution of 1600 x 1200 and a minimum resolution of 1024 x 768.
 - **Entry Fee:** The following entry fee applies:

Total Images Uploaded	Total Entry Fee
1 – 4 images	\$30.00
5 – 8 images	\$60.00
9 – 12 images	\$90.00
 - **Payment of Entry Fee:** The entry fee may be paid on-line using a credit card as part of the image upload process or by mailing a check for the appropriate amount along with a printed version of the on-line entry form. Mailing address:

Southeastern Flower Show
Attn Photography
1705 Commerce Drive N.W.
Atlanta, GA 303018
- Only images for which payment has been made will be included in the pre-judging process. All entry fees are non-refundable.
- **Notification:** Pre-judging will take place the week of FEBRUARY 18th, 2013. The photographer may view the pre-judging status of his submitted images through the **Photo Status** section on www.sfsphotography.org at the completion of pre-judging.

2013 JURIED PHOTOGRAPHY DIVISION RULES (Continued)

4. PREPARATION OF ACCEPTED PHOTOGRAPHS:

- All images must be framed. Framed photographs must not exceed 30" x 30".
- Frames may be black, white or natural in color and must be of wood or metal of professional quality. Frames must have a hanging wire. Saw tooth hooks are not accepted. Also, canvas prints are not accepted.
- Framed, unmatted photographs will be accepted.
- If matted, the matting must be a minimum of 2" on all sides and must be white, cream, black or dark grey.
- The Southeastern Horticultural Society reserves the right to NOT hang any image not professionally presented.

5. DELIVERY OF FRAMED PHOTOGRAPHS:

- Photographs must be wrapped in bubble wrap for their protection.
- Photographer's name, address, phone number, class name/number, title and price, if applicable, of each framed photo must be on the outside of the wrapping and backside of each image. Please be sure the information is the same as the application form.
- All accepted photographers will receive one entry wristband on the day of their choice to be picked up at the Volunteer Office at the Show.
- Deliver photographs March 7, 8, and 9 (Thursday, Friday and Saturday) from 10:00 a.m. to 8:00 p.m. to:
Suzi Modisett
631 Norfleet Road, NW**
Atlanta, GA30305
404-355-6559

**Norfleet runs between Northside Drive and Howell Mill Road, just north and parallel to Collier Rd.

6. SALE OF PHOTOGRAPHY:

- Exhibitors may sell their work at the Show. Included in the asking price is a 30% commission due to SHS and a Cobb County sales tax of 6%.
- If the piece is for sale, please indicate the asking price for the framed photo when you upload your image as part of the pre-judging process. This information will be posted at the photography exhibit during the Show.

7. JUDGING:

- All pre-judging and final judging is blind. All exposed names are covered during judging.
- Ribbons will be placed alongside winning photographs during the Show and may be taken home after the Show.

8. REMOVAL AFTER THE SHOW:

- The Show closes 3:00 p.m., Sunday, March 17, 2013. . No photograph may be removed from Show Floor before 3:00 p.m., Sunday.
- Purchasers of any SOLD photos must pick them up on the last day of the Show at closing only.
- Checks for sold photographs will be mailed to the photographers within the month following the Show.

9. SHS cannot be responsible for items remaining on Show Floor.

10. LIMITATION OF SHS LIABILITY/WAIVERS: In consideration for the benefits to Exhibitor provided in this Agreement and otherwise, Exhibitor hereby agrees to make no claim against the Southeastern Horticultural Society, Inc. (SHS), the Southeastern Flower Show (SFS) or the Cobb Galleria Centre (CGC) and agrees that SHS, SFS and CGC shall not be liable for any injury or loss or damage whatsoever to Exhibitor, or its employees, agents, licensees and invitees or the property or business thereof caused by (a) any acts or omissions of any contractors or employees or agents or licensees of such contractors retained by SHS, SFS and CGC to perform services in connection with the Show or (b)

2013 JURIED PHOTOGRAPHY DIVISION RULES (Continued)

fire, theft, destruction or any other occurrence not resulting from intentional misconduct on the part of SHS, SFS and CGC (or its employees acting in the scope of their employment), whether during Show hours or the periods designated for installation and removal of exhibits and not withstanding any negligence of SHS, SFS and CGC connected therewith. In addition, Exhibitor agrees to the use by SHS and/or SFS, for promotional and other purposes, of any and all photographs, slides, drawings or other visual representations of any exhibits entered in the Show, and Exhibitor hereby waives any claims or rights to any acknowledgments, credits or other interests in connection therewith

INDEMNIFICATION FOR EXHIBITOR'S ACTS: Exhibitor agrees to indemnify and hold harmless the Southeastern Horticultural Society, Inc., the Southeastern Flower Show and the Cobb Galleria Centre, from any and all claims of liability whatsoever made by anyone for any loss, injury or damage to person or property, including death, arising out of the conduct of Exhibitor or its employees or agents, licensees and invitees and Exhibitor hereby agrees to defend the Southeastern Horticultural Society, Inc., the Southeastern Flower Show and the Cobb Galleria Centre against any such claims or liabilities and to reimburse them for all expenses, including without limitation all attorneys' fees, court costs, costs of litigation or settlement and any and all damages incurred in connection therewith.

- 12. RESERVATION OF RIGHTS:** SFS reserves the right to determine eligibility / suitability of any exhibit. SFS has full authority to interpret, amend, and enforce all Show Rules and Regulations as it may consider appropriate for the proper conduct of the Show.
- 13.** Photographer retains the right to his or her images.

2013 PHOTOGRAPHY DIVISION POINT SCALE

Exhibitors in all Classes are eligible, if merited, for the SFS Certificate for Best in Show in Photography Division and SFS Certificate for Most Creative Image, unless otherwise noted. First, Second, and Honorable Mention ribbons in each Class may also be awarded.

Composition	30	Technical Merit	30
Creativity and Distinction	30	Interpretation of Class Theme	10

2013 SOUTHEASTERN FLOWER SHOW AWARDS

Unless designated otherwise, the perpetual trophies have been donated to the SFS and remain on permanent display at the Atlanta Botanical Garden. All recipients of such awards are given a certificate and a presentation photo of the trophy. The first Show year that the award was presented is shown in parentheses after the name of the award.

An award will not be given if required Classes are not offered or if judges feel award is not merited. Judges must make comments on each Trophy awarded. Specific trophy eligibility information is available to Exhibitors from Division Chairs or Class Advisors.

Exhibits in all Design, Discovery, Horticulture and Landscape Classes (except Class A25 Judges Challenge) are eligible for all trophies as listed for each Division, when specific award criteria are met.

The Award has changed. (*)

RIBBONS AND CERTIFICATES should be picked up in the applicable Division area during Show Removal Times only.

AWARDS CEREMONY: An Awards Ceremony for trophy winners will be held offsite after the Show.

ARTISTIC FLORAL DESIGN DIVISION AWARDS

Becky Chiles Cox Trophy (1988) - for best table in any class using all fresh cut plant material. A covered silver trophy cup donated by her great-niece, Vernona McDuffie Tambke.

Corinne Clarke Reynolds Trophy (1990) - for best tableau in Artistic Floral Design. A "tableau" is a scene or setting that tells a story; may be created on any staging i.e. a pedestal, vignette, mantel, table or plateau. A covered silver trophy cup donated by her daughter, June Reynolds MacKaye, and granddaughters, June Reynolds Davis, Dottie Corinne Houser and Christienne Bailey MacKaye.

Ivy Garden Club Trophy (1995) – for best exhibit in the Pot-et-Fleur Class. Must include some cut material. A Victorian silver flower basket donated by the Club.

James Crawford Foreman Trophy (1990) - for the exhibit with the most distinctive use of color using fresh and/or dried plant material. A three-handled silver trophy cup donated in his memory.

Louise Brown Hastings Trophy (1990) - for best mass arrangement using only fresh cut plant material. An octagonal silver vase donated in her memory by her family and the Habersham Garden Club.

Magnolia Garden Club Trophy (1990) - for best overall outdoor setting. A silver trumpet vase donated by the Club.

Mary Reynolds Morrison Trophy (1990) - for most outstanding floral arrangement in a niche.

A chased silver strawberry basket donated by her family.

Mary Thiesen Morrison Trophy (1988) - for most outstanding miniature or diminutive exhibit.

A miniature silver tea service donated by her family.

Peachtree Garden Club Trophy (1988) - for best artistic arrangement using only fresh cut plant material. The Tri-color Award for Artistic Excellence: limited to Blue Ribbon winners. A large, oval silver tray donated by the Club. A *red/yellow/blue rosette* given to recipient.

Piedmont Garden Club Trophy (2000) - for best Novice entry by one Exhibitor or Co-Exhibitors in Artistic Floral Design Division. A round silver tray with reticulated border donated by the Club.

Pinetree Garden Club Trophy (1988) - for most creative arrangement using fresh cut and/or dried plant material. The Purple Creativity Award for creative excellence; limited to Blue Ribbon winners. An oblong silver tea service tray donated by the Club. A *purple rosette* given to recipient.

Rebecca Wight Cherry Sims Trophy (1990) - for best Asian design in any Class. A silver Victorian teakettle donated in her memory by the Garden Center of Greater Atlanta.

SFS Maintenance Certificates (1998) - for best maintained exhibit in its Class during a judging period.

DISCOVERY DIVISION AWARDS

American Horticultural Society Environmental Award (1989) - for an exhibit of horticultural excellence that best demonstrates the bond between horticulture and the environment, and inspires the viewer to beautify the home and community through skillful design and appropriate plant material. A crystal trophy from the Society given to recipient.

Ardmore Publishing Company “Garden in Literature” Trophy (1999) - for an exhibit demonstrating the interrelation of the garden and literature. A silver basket.

Atlanta Botanical Garden “Blue Ribbon Certificate of Excellence” (1992) -for participation by students in designing and creating an educational exhibit. A special certificate given to recipient.

Boxwood Garden Club Trophy (1998) -for the educational garden with most year-round interest emphasizing the use of native Southeastern plants. An etched crystal flower basket donated by the Club.

Caroline Paullin Minnich Trophy (1999) - for the garden that best creates an atmosphere of learning through discovery. A round silver tray, honoring Caroline Paullin Minnich, donated by her children: Cary Lide, Gail Watson, and Bill Minnich.

Chicago Horticultural Society Flower Show Medal (1989) - for the exhibit showing outstanding horticultural skill and knowledge in a nationally recognized flower show. A medal from the Society given to recipient.

Garden Club of Georgia Medal (2007) - for the exhibit that best exemplifies the mission of the Garden Club of Georgia: Beautification, Conservation and Education. A medal from the GCG is given to recipient.

Governor’s Trophy (1988) -for the educational exhibit of greatest distinction. A silver trumpet vase donated by Callie Huger Efirid. A *maroon/light green rosette* given to recipient.

Horticultural Society of New York Award, The (1990) - for best use of plants in an urban environment. A special certificate from the Society given to recipient.

Lady Bird Johnson Award (1992) - for the exhibit that best increases the knowledge of naturalizing, preserving and beautifying outdoor areas. A special certificate given to recipient.

Magnolia Garden Club Environmental Education Trophy (1997) -for an exhibit created by an academic institution or nonprofit organization that best exemplifies excellence in environmental education. A silver bowl donated by the Club.

Pike Family Nurseries “Play in the Dirt” Trophy (1999) - for the garden that most successfully captures the spirit of family and fun. An etched green glass trophy with metal dragonfly cover.

SFS Plant Discoveries Awards (2005) -for an exhibit that spotlights related plants of horticultural merit, adding to the public knowledge of these plants, their use in the garden and their beauty. The Plant Discoveries exhibits are judged on Par (judged against perfection rather than against other exhibits), using an established Point Scale (see page 16). Gold, Silver, and Bronze Certificates awarded to recipients.

HORTICULTURE DIVISION AWARDS

Ann Equen Ballard Trophy (2001) - for an outstanding collection of three or more species or cultivars. A silver Revere bowl donated in her memory by her family and friends.

Candy Jones Simmons Trophy (2005) - for most outstanding topiary. An Art Deco silver bud vase given in her honor by fellow Mimosa Garden Club members.

Cherokee Garden Club Trophy (1988) - for the individual with the most points in Horticulture. An oblong silver tea service tray.

Cornelia Heffernan Lyon Trophy (1988) -for best single Fern exhibit. A reticulated silver trumpet vase donated by her daughter, Ann Lyon Crammond.

Dorothy Dean Harris Trophy (1989) - for best exhibit in Begonia Class. An embossed silver bowl donated by Mr. & Mrs. Haines Hargrett, Jr.

Edna Frederick Paullin Trophy (1989) - for best exhibit in Camellia Class. A shell-shaped silver dish donated by her family.

Erma Tippins Hodges Trophy (1992) - for best outdoor grown Camellia exhibit. A silver bonbon bowl donated in her mother's memory by Eileen Hodges Small.

Gena Moran Trophy (2002) – for the finest Ivy exhibit. A silver compote given in memory of Gena Moran, the founder of the Atlanta Chapter of the American Ivy Society.

Habersham Garden Club Presidents Trophy (2001) - for best exhibit in Bulb Class. A silver bowl honoring all Habersham Garden Club Presidents, donated by the Club.

Herb Society of America, Chattahoochee Unit Trophy (1990) - for best Herb exhibit in a non-professional Class of the Horticultural Division. A silver tussie-mussie holder.

Jitsuko Yamanashi Johnson Trophy (2002) - for most outstanding exhibit in Cut Specimen Classes. A boron glass sculpture of a cherry blossom branch donated in her memory by her friends.

Johne Dodgen Swanson Trophy (1988) - for best exhibit in Par Class. A silver trumpet vase donated in his mother's memory by George E. Swanson, Jr.

Max Ellenberg Orchid Trophy (1995) - for best specimen Orchid plant in the Classes of Orchids, Plants of the World, or Pro's Corner. Professional growers eligible. A crystal plaque, etched with an orchid, donated in his honor by Dr. & Mrs. William A. Ellenberg.

Northwood Garden Club Trophy(1988) - The Horticulture Excellence Award for Best in Show. Limited to Blue Ribbon winners in any non-professional class. A silver wine cooler with liner donated by the Club. A *kelly green & white rosette* given to recipient.

Species Award(2001) - for most outstanding species in the Horticulture Division. A *lime green & brown rosette* given to recipient.

LANDSCAPE DIVISION AWARDS

Awarded, if merited. An SFS certificate and framed photo of the display trophy (where applicable) given to each recipient.

I. Best in Show Awards - Based on Landscape Point Scale (see page 27):

Southeastern Flower Show Trophy for Best in Show (1994) - for an exceptional garden in of the L01, L02 and L03 Landscape Classes that exemplifies the goals of the Southeastern Flower Show. A silver Franklinia branch in a crystal vase. A crystal plaque and special *green/blue/yellow rosette* given to the recipient in each of the three Landscape Classes.

Vince Dooley Showmanship Challenge Award (2007) - for the exhibit in Landscape Classes L01, L02, L03 and L05 that takes a garden to a "WOW" level of fantasy, entertainment and theater. A special certificate and *red & black rosette* given to recipient.

II. Achievement Awards L01, L02 & L03 - Judged on the specific criteria described for each award:

American Society of Landscape Architects Trophy (1989) - for best use of annuals and/or perennials as a design element. A silver wine cooler donated by the Georgia Chapter.

Ann Lyon Crammond Trophy (1989) - for "the garden that invites you in." A silver chalice donated in her honor by the Atlanta Botanical Garden.

Charlotte Robertson Edwards Trophy (1991) -for the best designed shade garden. A silver sandwich tray donated by her family.

Dargan Landscape Architects Trophy (1998) - for the small landscape that most successfully inspires the home gardener. An antique Pratt Ware sugar bowl.

Fine Gardening Magazine Trophy (1992) - for most accomplished display of forced plants. A pewter Revere bowl.

Gardens for Peace Trophy (2005) - for the garden that best represents the design principles of harmony, balance, and unity. Honoring the 20th anniversary of the founding of Gardens for Peace by Dr. Laura Dorsey and her mother Laura Whitner Dorsey. An engraved crystal plaque.

Georgia Commercial Flower Growers Association Trophy (1989) - for exceptional use of color in a garden. A footed silver centerpiece bowl.

Georgia Lighting Company Trophy (1991) - for most distinctive and creative use of hardscapes in a garden. A silver centennial cup donated by Caroline and Harry Gilham.

Georgia Urban Ag Council Trophy (formerly Metro Atlanta Landscape and Turf Association Trophy) (1989) - for best form and quality of plant materials. A silver wine cooler.

Iris Garden Club Trophy (2005) -for the most distinguished woodland area within a garden. A silver obelisk donated by the Club.

Louyse Berry Turbidy Trophy (1991) - for best first-year garden of any size. A silver compote donated by her family.

Mabel Gunter Massie Trophy (1992) - for an exceptional garden designed primarily for sun. An oval repoussé silver tray donated by her daughter, Cynthia Massie Turoff.

Men's Garden Club of Atlanta Trophy (1989) - for best use of plants suited to the Piedmont area. A round silver plate donated by the Club.

Pennsylvania Horticultural Society Award (1989) - for an exhibit featuring the best use of distinguished horticultural material in a garden setting. A special certificate from the Society given to recipient.

Planters Garden Club Trophy (1991) - for most creative interpretation of the theme. A silver trophy cup donated by the Club.

Robinson Whimsical Trophy (1992) - for a garden that exhibits humor, fantasy and/or whimsy, and displays horticultural skill and beauty. An "Objet du Jardin" donated by Olive Robinson.

Southern Living-Southern Accents Trophy (1989) - for best designed Southern garden. A brass clock in a wood case.

William L. Pike Trophy (2005) - for the garden that captures the essence of a southeastern backyard landscape, integrating a harmonious blend of living and garden spaces and utilizing good horticultural and design principles. A silver leaf-shaped tray donated in his honor by his family.

III. The People's Choice Award (all Landscape gardens eligible except SFS-sponsored gardens):

Mayor's Trophy (1988) - for the people's favorite landscape garden. By ballot vote of attendees on the first three days of the Show (Opening Night Party, Friday and Saturday).A Wedgwood bowl donated by Ivan Allen, Jr., the late mayor emeritus of Atlanta.

IV. The Maintenance Awards (L01, L02 & L03):

James E. Hinkle Award(1994) - for the landscape garden in each Class best maintained throughout Show. Cash award given to recipient in each Class

V. Pocket Garden Awards (L05):

***SFS Pocket Garden Awards (2005)**- for the 100-150 square foot garden. Judged against perfection rather than against other exhibits, using an established Point Scale (see page 27). Gold, Silver, and Bronze Certificates awarded to recipients. All eligible for **Dargan Landscape Architects Trophy, Dooley Award, Mayor's Award, Louyse Berry Turbidy Award and the Gardens for Peace Award.**

PHOTOGRAPHY DIVISION AWARDS

All Photography exhibits, if merited, are eligible for Photography Division Awards when specific criteria are met.

SFS Certificate for Best in Show in Photography Division - for the exhibit that successfully combines superlative composition, technical excellence and a creative approach to produce the best photograph in the Show. An SFS certificate and a *black & white rosette* given to recipient.

SFS Certificate for Most Creative Image - for an outstanding exhibit that best displays the imaginative skill of the photographer in creating a new and unusual image. An SFS certificate and a *white & black rosette* given to recipient.

SPECIAL PANEL AWARDS

All exhibits, if merited, are eligible for the entire Special Panel Awards when specific criteria are met.

Bulkley Medal (1990) - Garden Club of America - for a special exhibit in the fields of horticulture, botany, or conservation. The exhibit must be one of exceptional educational merit that increases the knowledge and awareness of the viewing public. May be awarded to Garden Club of America (GCA) members, member clubs, non-members, or other organizations at a major flower show sponsored by a nationally recognized horticultural organization. The medal from GCA is given to recipient.

Certificate of Excellence in Floral Design (1990) - Garden Club of America - for an exhibit of great distinction in a competitive Flower Arrangement Class of a major flower show. May be awarded to GCA members or clubs, other clubs, organizations, societies or individuals. The entry must have placed First, Second, or Third in the judging period. A special certificate from GCA given to recipient.

Certificate of Excellence in Horticulture (1990) - Garden Club of America - for an exhibit of great distinction in a competitive Horticultural Class of a major flower show. May be awarded to GCA members or clubs, other clubs, organizations, societies or individuals. The entry must have placed First, Second, or Third in the judging period. A special certificate from GCA given to recipient.

Certificate of Excellence in Conservation (1997) - Garden Club of America - for an exhibit of exceptional merit that educates the public on conservation issues and promotes respect for natural resources and responsibility for environmental stewardship. A special certificate from GCA given to recipient.

National Garden Clubs Medals (1998) - for the exhibits in both Artistic Floral Design and Horticulture Divisions judged by an NGC panel to be the finest, a Blue Ribbon winner scoring 95 points or more, in a major non-Standard Flower Show. a framed medal from the NGC, depicting the NGC, Inc. seal, given to each recipient.

SWEEPSTAKES AWARDS

Awarded to either individuals or groups based on the cumulative total of points awarded and on the specific guidelines for each award. All Entry Forms must include the name of the garden club to which the Exhibitor and Co-Exhibitors belong in order for the garden club to be considered for certain Sweepstakes Awards. Information about the size and location of the garden club may be required also. A photo of the display trophy and special certificate given to each recipient.

I. Single Division Sweepstakes Awards

Eleanor Stout McRae Artistic Sweepstakes Trophy (1988) - for the individual with most points (at least 10) in Artistic Floral Design. A silver loving cup donated by Floyd Wilcox McRae, Jr. and Margaret Clark McRae.

Marion Peel Calhoun Horticulture Sweepstakes Trophy (1988) - for the individual with most points (at least 10) in Horticulture. A three-handled silver trophy cup donated in honor of Mrs. Calhoun, Chairman of the first Atlanta Flower Show in 1937, by her granddaughter, Dollie Cardwell Swanson.

II. Multi-Division Sweepstakes Awards

Ann Oliver Newton Cobb Sweepstakes Trophy (1994) - for the individual living outside the Atlanta metro area** with most combined points in Horticulture (at least 8) and at least 8 points in Artistic Floral Design. A silver trumpet vase donated in her memory as the first president of America's first garden club by her great-granddaughter, Mrs. Franklin L. Burke.

Lynda Lowe Willingham Sweepstakes Trophy (1990) - for the individual with most combined points in Horticulture (at least 8) and at least 8 points in Artistic Floral Design. A two-handled silver wine cooler donated by her children, Sally Willingham Hawkins and Thomas Marion Willingham, II.

Margaret Sheffield Martin Sweepstakes Trophy (1997) - for garden club outside Atlanta metro area** with most combined points in Horticulture (at least 8) and at least 8 points in Artistic Floral Design. An antique porcelain dish donated by her children in recognition of her vision and steadfast support of the SFS.

SFS Sweepstakes Trophy (1988) - for the large garden club whose members accumulate most combined points in Horticulture (at least 8) and at least 8 points in Artistic Floral Design. Open to garden clubs with over 65 active or active associate members. A covered silver trophy cup donated in 1932 by Mrs. James D. Robinson, a member of Peachtree Garden Club, and rededicated in 1988.

SFS Trophy of Achievement (1992) - for the smaller garden club whose members accumulate most combined points in Horticulture (at least 8) and at least 8 points in Artistic Floral Design. Open to garden clubs with a maximum of 65 active or active associate members. A silver trumpet vase.

**Comprised of Clayton, Cobb, DeKalb, Fulton and Gwinnett Counties

POINT COUNT FOR RIBBONS AND AWARDS

RIBBONS:	Points
Blue	10
Red	8
Yellow	6
White	3
TROPHIES:	
Special Panel Awards	30
Cherokee, McCarty, Northwood, Peachtree, Pinetree.....	25
All other Artistic Floral Design and Horticulture Awards	20
SFS Maintenance Awards.....	2
SWEEPSTAKES:	
Calhoun, McRae	30
Cobb, Willingham	35

VOLUNTEER SERVICE AWARDS

Day Company Trophy (1988) - for the garden club with the most volunteer hours for the Show. The hours spent on individual or group competitive exhibits are not included. Each SFS Committee member is credited with a maximum of 35 hours towards this award. SFS Committee Chairs and/or Co-Chairs are credited with 50 hours each. A fluted silver Revere bowl. A special certificate given to recipient.

Patricia Crawford Hartrampf Trophy (1990) - for the volunteer whose leadership has made the most significant contribution to the Show. A silver trumpet vase donated by her family in honor of her service as the first Flower Show Chairman. A silver pendant and special certificate with trophy photo given to each year's recipient.

SFS Robert McGee Balentine Horticulture Trophy (1996) - for an individual or group in the Southeastern United States who has made a significant contribution to the field of horticulture. In memory of this SFS trustee and supporter, a crystal trophy given to each year's recipient.

SFS Corporate Award of Excellence (2001) - for a corporation that has consistently contributed in a substantial manner to the growing success of the Southeastern Flower Show. Awarded by the Board of Directors when deemed appropriate. A crystal trophy given to recipient.

SFS Franklinia Award of Excellence (2006) - for an individual who has consistently contributed through exceptional initiative to the growing success of the Southeastern Flower Show. Awarded by the SHS Board of Directors when deemed appropriate. A crystal trophy given to recipient.

SFS Ryan Gainey Trophy (1998) - for an individual in recognition of outstanding support of the Show over a period of years through his or her field of professional endeavor. Awarded by the SHS Board of Directors when deemed appropriate. A crystal trophy given to recipient.

SHS Virginia Hand Callaway Award (2009) – for outstanding accomplishment demonstrating the restoration, conservation and/or reclamation of our heritage resources. A crystal obelisk given to each year's recipient.

SOUTHEASTERN FLOWER SHOW

ARTISTIC FLORAL DESIGN POINT SCALE

ALL DESIGNS EXCEPT FUNCTIONAL TABLES

Classes: A03, A05, A07, A10, A18, A20, A21, A25

Design	42
<p>Design Principals (Balance, Contrast, Dominance, Proportion, Scale, and Rhythm) are applied to the Design Elements (Line, Form, Color, Texture, Pattern, Size, Space, and Light) Each Design Principal worth 7 points.</p>	
Conformance to all schedule requirements	20
Distinction	16
<p>Degree of superiority in all aspects. Exceptionally fine design negates minor faults. Moderate to major faults identified in the above qualities negatively affect distinction. Degree of distinction is evident in craftsmanship, use of mechanics and condition of all components.</p>	
Artistic Concept	12
<p>Creative selection and organization of all components. Appropriateness of components and their placement for design type, if applicable.</p>	
Expression	10
<p>Interpretation of class title or theme through component(s) or design principals.</p>	
Total	100

ALL FUNCTIONAL TABLES, EXHIBITION TABLES-TYPE 1 AND VIGNETTES

Class: A10

Design	48
<p>Consideration of principals and Elements of Design Decorative Unit: 24 points. Each Design Principal worth 4 points Overall Design: 24 points. Each Design Principal worth 4 points</p>	
Conformance to all schedule requirements	20
Distinction	15
<p>Degree of superiority in all respects Exceptionally fine design negates minor faults Moderate to major faults identified in the above qualities negatively affect distinction Degree of distinction is evident in craftsmanship, use of mechanics and condition of all components.</p>	
Artistic Concept	12
<p>Creative and appropriate selection and organization of all components for their function.</p>	
Expression	5
<p>Interpretation of class title or theme through component(s) or Design Elements</p>	
Total	100

2013 ARTISTIC FLORAL DESIGN DIVISION SINGLE EXHIBITOR OR CO-EXHIBITORS ENTRY FORM

Your early entries are greatly appreciated. Please type or print clearly in black ink.

See General Rules 1, 2, and 3 prior to completing the form.

This form is for a Single Exhibitor or Co-Exhibitors Entry.

Refer to General Rule #2 (page 7) for definition of Single Exhibitor or Co-Exhibitors Entry.

Please go to page 40 for the Group Entry Form.

MAIL TO: BETTY HANCZYC
100 Watermill Falls
Alpharetta, GA30004-4059

DEADLINE: FEBRUARY 28, 2013
PHONE: 770-667-3424

SINGLE EXHIBITOR:

First Name	Middle	Last
Address		Phone ()
City	State	Zip County
E-mail address:	Principal residence inside Atlanta metro area? ** YES () NO ()	
If member of Garden Club*, (a) Full name of Garden Club		
(b) Primary County		Garden Club of GA District
(c) Does the majority of its membership reside inside the Atlanta metro area? ** YES () NO ()		
(d) Does your garden club have more than 65 active or active associate members? YES () NO ()		
First-time Exhibitor in the Show? YES () NO ()		

CO-EXHIBITOR (IF ANY):

First Name	Middle	Last
Address		Phone ()
City	State	Zip County
E-mail address:	Principal residence inside Atlanta metro area? ** YES () NO ()	
If member of Garden Club*, (a) Full name of Garden Club		
(b) Primary County		Garden Club of GA District
(c) Does the majority of its membership reside inside the Atlanta metro area? ** YES () NO ()		
(d) Does your garden club have more than 65 active or active associate members? YES () NO ()		
First-time Exhibitor in the Show? YES () NO ()		
NOVICE? YES () NO () Refer to General Rule 3a (page 7) <i>NOTE: Applies to BOTH Co-Exhibitors.</i>		

EXHIBIT INFORMATION

Class Number	ARTISTIC FLORAL DESIGN DIVISION CLASSES Exhibit Title
Example:	(List title)
A12Underwater Design	Exhibitor's Class Title

* Must be answered to qualify for certain Sweepstakes Awards.

** Metro Atlanta is comprised of Clayton, Cobb, DeKalb, Fulton and Gwinnett Counties

2013 ARTISTIC FLORAL DESIGN DIVISION GROUP ENTRY FORM

Your early entries are greatly appreciated. Please type or print clearly in black ink.
See General Rules 1, 2, and 3 prior to completing the form.

This form is for a Group Entry.

Refer to General Rule #2 (page 7) for definition of Group Entry.

Please go to page 39 for the Single Exhibitor or Co-Exhibitors Entry Form.

MAIL TO: BETTY HANCZYC
100 Watermill Falls
Alpharetta, GA30004-4059

DEADLINE: FEBRUARY28, 2013
PHONE: 770-667-3424

EXHIBITOR:

Name of Group			
If Garden Club*:			
(a) Primary County	Garden Club of GA District		
(b) Does the majority of its membership reside inside the Atlanta metro area?*** YES () NO ()			
(c) Does your garden club have more than 65 active or active associate members? YES () NO ()			

GROUP CONTACTS:

1. NAME:	First	M.I.	Last
Address		Phone ()	
City	State	Zip	County
E-mail address:			
2. NAME:	First	M.I.	Last
Address		Phone ()	
City	State	Zip	County
E-mail address:			

EXHIBIT INFORMATION

Class Number	ARTISTIC FLORAL DESIGN DIVISION CLASSES Exhibit Title
Example:	(List title if known.)
A10 Tables	TBD "To Be Determined"

* Must be answered to qualify for certain Sweepstakes Awards.

** Metro Atlanta is comprised of Clayton, Cobb, DeKalb, Fulton and Gwinnett Counties

2013 HORTICULTURE DIVISION ENTRY FORM

- Your early entries are greatly appreciated. Please type or print clearly in black ink.
- See General Rules 1, 2, and 3 prior to completing the form.
- Mailed entries must be postmarked by **March 4, 2013**.
- Please keep a copy of your entry form.

MAIL TO: Anne Kennedy
500 Mt. Everest Way
Johns Creek, GA 30022

PHONE: 770-641-9856
E-MAIL: anne_k@mindspring.com

EXHIBITOR:

First Name	Middle	Last
Address		Phone ()
		Fax ()
City	State	Zip County
E-mail address:		Principal residence inside Atlanta metro area?*** YES () NO ()
If member of Garden Club*, (a) Full name of Garden Club		
(b) Primary County		Garden Club of GA District
(c) Does the majority of its membership reside inside the Atlanta metro area?*** YES () NO ()		
(d) Does your garden club have more than 65 active or active associate members? YES () NO ()		
Plant Society:		
First-time Exhibitor in the Show? YES () NO ()		
Novice? YES () NO () Refer to General Rule #3c (page 7).		

Example of EXHIBIT INFORMATION

Class Number and Subclass (if applicable)	BOTANICAL NAME See General Rule 4, Plant Identification.	COMMON NAME	Space Required for each specimen in Classes 17& 20
examples: H14.02	Hedera helix 'Needlepoint'	English Ivy	14"h x 12"w x 6"d
H05	TBD "To Be Determined"	TBD	N/A

(OVER)

* Applies to Classes H04, H05, H07, H08 only.
** Must be answered to qualify for certain Sweepstakes Awards.

SOUTHEASTERN FLOWER SHOW HORTICULTURE EXHIBITING TIPS

Conditioning, Grooming and Showing Specimens

Read the Schedule (Exhibitor's Guide). Check for correct class and subclass. **Note size limitations and plant exclusions.**

Proper identification of genus, species and common name is required. Do research ahead of time. This will greatly decrease your entry time, last minute confusion and stress. If required, give variety and cultivar. Reference and nomenclature help is available at the Show, but consultation may slow the progress of your entry.

The following pertains to Classes H07 Herbaceous and H08 Woody Cuts.

Cutting and Conditioning

1. **Cut the specimen properly.** Cutting in the early morning or late afternoon is best. Use a sharp knife, cut at a slant, and put immediately in a bucket of water that you have carried to the garden. Very warm water (100 to 110 degrees) and a depth of 1/3 the length of the stems is best.
2. **Select healthy specimens with graceful form.** On a flowering branch, it is desirable to have some blossoms fully opened but others still bud. Never have blossoms that are "over the hill". Leaves must be strong. Have good color and be free of damage.
3. **Cut several specimens of each variety.** Take all the stems to the Show so the best ones can be selected for entry.
4. **Condition the specimen properly.** Conditioning tips for particular plants can be found in reference books, but here are some general categories:

Bleeders (excludes milky substance): Seal by searing cut ends in flame 30 seconds and put in cool water. Hellebores are included in this category.

Woody: Slit or hammer up to 1" before placing in warm water. This category includes: flowering quince, winter honeysuckle, winter jasmine, flowering almond, forsythia, rosemary, pussy willow, spirea, thunbergia, oriental magnolia, and winter sweet.

Hollow: Re-cut under water to prevent air bubbles that stop absorption. Place in warm water (90 degrees or warm bath temperature) and then cool. Generally, warm water is absorbed more quickly than cold. Narcissus and Amaryllis are in this category.

Camellias: Cut camellias (best with two perfect leaves facing up so you don't see the underside when looking at the bloom). Use a flower tube for transport on cotton batting in an enclosed plastic container. Keep cool. For ease of transportation if flower tubes are not available stick the stem in a grape.

Transporting and Staging Cut Specimens

1. **Transporting your specimens to the Show.** Soft drink cans placed in cartons can be used to help separate specimens and reduce spillage. It is also desirable to use a plastic crate with crushed newspaper between specimens to keep them from falling.
2. **Wedging Material.** Wedging material and containers for cut specimens will be provided by the Show. Use the wedging material to assure that the branch and blossom will be at the proper angle and can be seen to its best advantage by the judges. The judges should not have to bend over to see the blossoms at their best
3. **Camellia Cups.** Special cups will be provided by the Show for camellia entries.

Grooming

The following pertains to Herbaceous and Woody Cuts and potted Exhibits.

Grooming is essential: It is recommended that the bulk of grooming is completed prior to arrival at the SFS site. Space is provided at the Show for last minute grooming.

1. **Examine your entry(ies) very carefully:** Remove spent blossoms, damaged leaves, any foreign material, (dirt and debris) and dead stems. (Do not remove the calyx -papery wrap- from narcissus bloom.
2. **Foliage:** Wash foliage with water (1/3 vinegar to 2/3 water) if leaves are smooth. Brush with soft brush (paint brush) if leaves are hairy. *No oiling or spraying of leaves allowed.* Trimming of leaves should be unobtrusive and following the natural lines of the leaf. Any fresh cuts can be camouflaged by touching the new cut with a brown or black magic marker.
3. **Top Dressing:** The choice of top dressing should be appropriate to the plant. For example, moss or small bark for ferns and bulbs, pebbles for sun loving plants such as cacti. Keep the soil slightly below the level of pot so that the top dressing does not wash out when watered.
4. **Pots:** Check for correct pot size. Pots should be clean of all dirt, free of cracks and salt deposits. The inside rim should also be cleaned. Standard clay pots are preferred. They should be the correct size and appropriate to the proportion of the plant. Fiber pots and ridged containers (including black or green nursery "production" pots) are not acceptable. Dirt in pot should be level.

After grooming is complete, examine the exhibit from all angles, including from above, to assure the plant is in outstanding Show condition.

GEORGIA'S PROTECTED PLANTS

Please see the website below for the most current list of protected plants. Out of state exhibitors must comply with protected species lists from their states. For complete state listings check appropriate state agencies.

<http://www.georgiawildlife.com/node/2627>

